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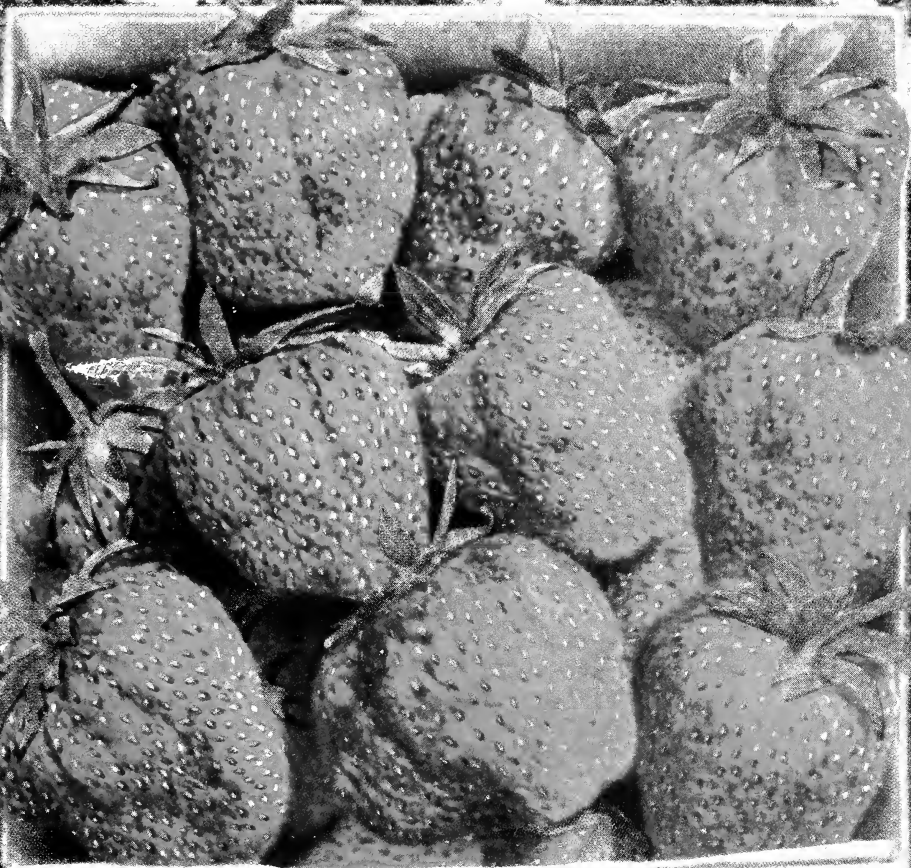
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Emlong's

*Guaranteed
to Grow*

NOV 19 1928

Fruit Plants



Cooper

**The BIGGEST
BERRY GROWN**

HENRY EMLONG

STEVENSVILLE
MICHIGAN

Cooper

A Proven Profitable Variety

Nearly everywhere that Strawberries are grown COOPER has created a sensation, both as a home and commercial variety. We could fill this catalog with the glowing testimonials we have received from growers the country over, telling of their success with this wonderful Strawberry.

The tremendous size and the beautiful, brilliant color of the berries immediately attracts the attention of everyone—but the greatest feature of all is that peculiar wild, delicious flavor not found in any other Strawberry.

COOPER is no longer an experiment—it has proven itself a **BIG YIELDER AND BIG MONEY MAKER** everywhere—East, West, North and South. Thousands of growers have discarded all other varieties in favor of COOPER. The following extracts from letters will show you what leading growers think of this variety:

"Your Cooper are all you claim for them in size, flavor, quality, appearance and productiveness."—E. B. HILL, Ohio.

"Cooper looks good to me. My customers said I had the biggest and best berries they ever bought."—ROADSIDE GARDEN, N. Y.

"Cooper is everything you claim about it. You can be proud to be the introducer of such a marvel."—QSCAR ERB, Mo.

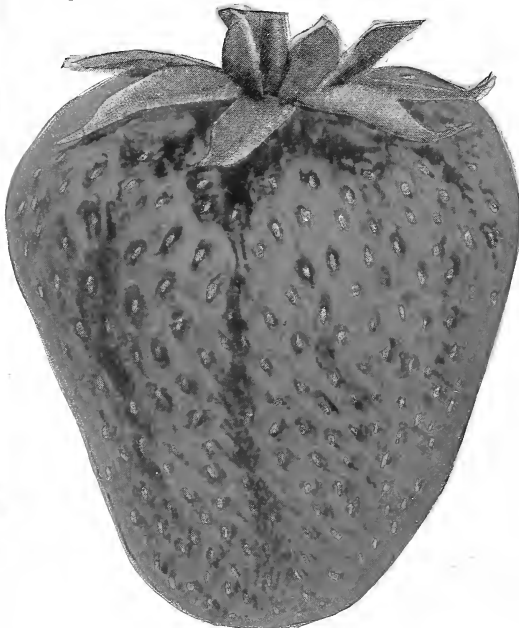
"Cooper is a wonderful drought resister, as I never saw a wilted plant during the severe drought."—GEORGE BAIR, Pa.

"My Cooper plants were literally covered with berries, although they were on poor sand."—S. C. SOULE, Mass.

"I sold \$65.00 worth of berries from 100 Cooper plants. They created a sensation on the market."—E. W. MOEHLE, Minn.

SUCCEEDS WHERE ALL OTHERS FAIL

Due to the wonderful vigor of the COOPER plant, this variety is adaptable to a wider range of soils and climate than any other variety. When you first grow COOPER you will be amazed by the extraordinary growth of the plants. The foliage is immense, the big, broad leaves often growing a foot high. This is due to the great root system, which goes down and down for moisture, and enables the plants to produce the enormous load of **BIG RED BEAUTIES** even during continued dry weather.



A LONG PROFITABLE FRUITING SEASON

COOPER covers a longer fruiting season than any other variety. Ripening with Gibson, Dunlap and other midseason sorts it continues fruiting heavily with the later varieties. The unusual vitality of the plant carries every berry to perfect maturity, the last to ripen are as large as the first. COOPER is strongly staminate and can be grown alone, and is an ideal mate for any of the pistillate or imperfect varieties, due to the long blooming season.

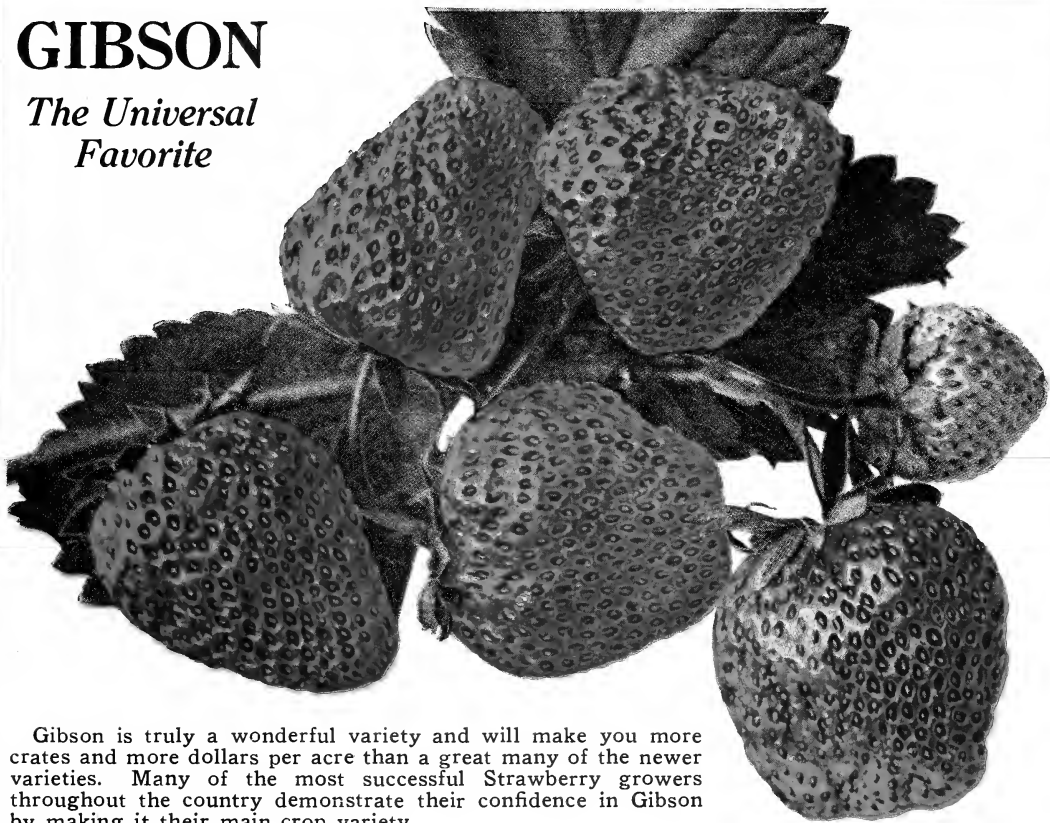
If you want Strawberries for home use, for market or for a fancy, discriminating trade, plant COOPER. The unusual size, delicious flavor and rich, attractive appearance will command a big price on any market.

BEWARE OF IMITATIONS

We are the introducers of the COOPER variety and every plant we send out will bear our registered trade-mark, which is your guarantee of genuineness. When you order from us you will get the **ORIGINAL, HEAVY FRUITING STRAIN**. Better place your order today, as we have never had enough COOPER plants to supply the heavy demand.

GIBSON

*The Universal
Favorite*



Gibson is truly a wonderful variety and will make you more crates and more dollars per acre than a great many of the newer varieties. Many of the most successful Strawberry growers throughout the country demonstrate their confidence in Gibson by making it their main-crop variety.

We cannot say too much in favor of this wonderful variety, as it seems to possess every requirement that a universal favorite must have. It has no preference for soil or climate, is a very hardy grower and produces its customary load of fruit every season regardless of conditions.

One feature of this variety, that is hard to find in a lot of others, is the fact that every berry reaches a large size and ripens evenly. The fruit cannot be surpassed in flavor and quality, making it equally desirable for market or home use. A fine canning berry, as it retains its color, firmness and delicious flavor throughout the Winter.

You can safely plant a large acreage of Gibson and you will be assured of the top price, because buyers often pay a premium for this grand variety. In plant growth it cannot be equaled, and it will thrive and produce its customary big load of berries on either light or heavy soil. Deep rooted, Gibson is a splendid drought resister, heavily crowned and free from rust and other fungous diseases.

All in all, Gibson is a splendid variety to tie to, and will stand more abuse and hardship than most other varieties. It is perfect-flowering and does not require mating. We have a fine block of genuine Gibson plants and can take care of your orders, large or small.

Emlong's Upland Grown Stock Satisfies

Among our thousands of regular satisfied customers are many of the largest Nursery Stock buyers in the United States—Fruit Associations, Public Institutions, Orchard Companies, etc. It's not only the stock we sell—but rather the service we GIVE that holds the good will of our customers.

"Just a line to say that I have been with the Boys' Industrial Home, at Oakdale, for several years, and have always found your stock entirely satisfactory. Send your catalog, we will want more this year."

HENRY E. DENNIS.

If we can please this discriminating class of buyers we can please you—WE KNOW IT—because every order is handled with the same consideration whether it amounts to \$1.00 or \$1,000.00.

*Big
Profit*

*Big
Yields*



Premier

*For Big
Early
Money
Plant
Premier*

A Big Success Wherever Strawberries Are Grown

RALPH LAYDEN, Ohio—"Bank account would be a better name, because you will have a big one if you grow Premier."

FRANK LARSON, Tennessee, says, "Premier is a bigger money-maker and a better shipper than Aroma."

HERBERT JONES, Missouri, writes, "Premier is THE ONLY BERRY; a real mortgage lifter, because it is early and a big producer."

JOHN C. HOLMES, of Mass., made a net profit of \$890.00 from one acre.

You will make a big mistake if you don't plant Premier. Better order them today. We have a fine stock of white-rooted, upland grown Premier. "THE KIND THAT GROW." For prices see page 52.

Can We Help You?

This book will be mailed to nearly 150,000 fruit growers and home owners throughout the United States this year, and I only wish that it were possible for us to pay every one of you a personal visit. We are both interested in the same thing—**BETTER FRUIT and MORE OF IT**—and I know that we could have a very interesting little chat.

Although we have been "**AT IT**" for more than fifty years right here in Berrien County, "**MICHIGAN'S FAMOUS FRUIT BELT**" we don't pretend to know all there is about fruit growing, or for that matter, never expect to, but what we do know is yours for the asking, and I am sure that we can make suggestions that will solve difficult problems for many of you.

As it would be impossible for us to call on all of our thousands of customers, we want you to know that you are always welcome to call on us, we are always glad to show you around and I believe we can convince you that we are doing everything possible to produce the very best nursery stock that can be grown.

If you can't call, write us a letter anyway, we are always anxious to know what other folks are doing. If you have any questions to ask, shoot them along, too, and we'll do our best to answer them.

Very truly yours,

RALPH R. EMLONG,
General Manager.

A Word About Varieties

If you are an experienced fruit grower and will look over our list of varieties, I am sure you will agree that it is "**A SELECT LIST OF PRIZE FRUITS.**" We never offer a variety to our customers without testing it thoroughly, or getting the opinions of nationally known horticulturists. If you are not experienced and do not know which varieties will do best under your particular conditions, write us, giving kind of soil, slope and location, we will then name varieties which will prove most profitable. Do not send samples of soil.

\$25.00 for Letters and Photos

We are always anxious to know what success our fruit-growing friends, in different part of the country, are having, and would like to have you write and tell us about your crop, and send us a photo of your field or garden plot at fruiting time, or any time during the Summer. For the best letter and photograph received we will give \$15.00 in cash and the two next best will receive \$5.00 each. Make a note of this and write us **SURE**.



Will You Help Us?

If you expect to plant nursery stock this Spring, we want your order—that's natural. You want trees and plants that will produce profitable crops of fruit—**THAT'S THE KIND WE HAVE**—every EMLONG Plant, Tree, Shrub, Vine or Bulb is guaranteed 100% healthy, true-to-name and productive. Your time is too valuable to waste on stock of questionable quality.

In case you are not planting nursery stock this Spring, will you please hand this catalog to a neighbor or friend who is. To repay you for this favor we will send you a copy of "**CORRECT CULTURE FOR SMALL FRUITS AND ORCHARDS.**" This book is brim full of invaluable information—a simple, accurate, complete guide to successful crops of fruit.

As I do not expect to plant nursery stock this Spring I have given your catalog to the following person who probably will be interested.

Name Street

Post Office Route State

In return for this favor you may send me a copy of the Fruit Grower's Guide, "**Correct Culture for Small Fruits and Orchards.**"

My Name Street

Post Office Route State

INSTRUCTIONS FOR ORDERING

It is our desire to give our customers the most prompt and efficient service possible. You can aid us greatly in giving the kind of service you want if you will be careful in following the simple instructions given below.

OUR REFERENCES are our thousands of satisfied customers, Dun's and Bradstreet's Commercial Agencies, Stevensville State Bank of Stevensville, Union Banking Co. of St. St. Joseph, Farmers & Merchants Bank of Benton Harbor, Bridgman State Bank of Bridgman, Postmaster, Express Agent or any business man of Stevensville. When writing any of the above, enclose stamp for reply.

Order Early

Order early—just as soon as you get our catalog, if possible. This will relieve us of office work during the busy season. Another advantage is that our stock is complete early in the season and you will be sure of getting the varieties you want.

Use Order Blank

Between pages 52 and 53 you will find complete price list and order blank. When ordering, tear out order blank and fill in carefully. This is important and will prevent mistakes and delays. If you do not have an order blank you may order by letter. Always give complete name and address.

How to Send Money

Make remittances by postal or express money orders, bank drafts or check. If coins are sent, wrap securely. Currency may be sent by registered letter.

Our Terms

If your order amounts to \$5.00 or less, please send remittance in full with order; if it amounts to more than \$5.00, we will book your order if accompanied with a remittance of one-third the amount. Balance can be sent any time before March 15th.

Shipping Season

Owing to our ideal location and upland soil, we can make shipment a week to ten days sooner than most Michigan nurserymen. Our shipping season usually commences the middle of March and continues until the latter part of May.

Fall Orders

Our stock is fully matured by October 1st, and to southern customers or others wishing to plant in the Fall, we can make shipment during October and November.

Claims

All claims, if any, for shortage or errors must be made immediately upon receipt of goods. When writing always give number of plants of each variety received, date received and number of packages received.

Our Acknowledgment

We acknowledge all orders the same day received. When orders are sent by express we mail a shipping notice the same day. Always call for your stock promptly, and, if unable to plant immediately, open the crates or packages, remove the plants or trees and place in the cellar or other cool place.

Certificate of Inspection

Our stock is inspected twice each season by the Michigan Department of Agriculture, and a Certificate of Inspection accompanies each shipment. Michigan grown nursery stock is noted the country over for health and vigor.

Berry Boxes, Crates, Baskets, Etc.

If in need of fruit packages of any kind, write Thayer & Co., Box 1000, Benton Harbor, Mich., who will be able to furnish anything you may need in that line.

Easy Money for You

Send us the names of your friends who you think will plant nursery stock this Spring. We will mail them a catalog and will pay you a cash commission of 10% on all orders received from these people before June 1st, 1926. Remember, that we guarantee every plant, tree, shrub, vine or bulb 100% healthy, true-to-name and productive. Furthermore, it is guaranteed to LIVE and GROW. Mail the coupon today, before they order elsewhere.

The following people grow fruit or expect to, and no doubt will be greatly interested in your catalog. You are to pay me a commission of 10% on all orders received from these people before June 1st, 1926.

Name	Address
Name	Address
Name	Address
Name	Address
My Name	Address

BIG BUYERS

Large Planters, Fruit Associations, Orchard Companies, Public Institutions—we make special prices on large orders. Write for estimates, giving list of varieties, grades, etc.

PREMIER

Has Taken First Place With Successful Growers Everywhere

I, of course, don't know how much money you have, and if you have all you want you probably won't be interested in making any more. But if you do want more—and most everyone does—there is no quicker or more satisfactory way of getting it than by growing Strawberries.

A MONEY MAKER

If you have a half acre of land, or an acre or two, three, five or ten acres that isn't producing anything but taxes, plant it to Premier this Spring and next year at fruiting time you will harvest a crop of the very finest berries you have ever seen. Talk about money!—why you will have more cash at the end of the season than you would have if you planted thirty times the same amount of land to ordinary farm crops.

A PROLIFIC PRODUCER OF EXTRA FINE FRUIT

Never in the long history of berry growing has there been an extra early variety that could compare with this grand variety in even one of its many good features. Without fear of contradiction we will make the unqualified statement that PREMIER IS THE GREATEST EARLY MONEY-MAKER OF ALL TIME.

If that isn't enough to convince you that you must add Premier to your varieties in order to make the greatest possible Strawberry profits, we will add to the above statement that Premier produces more berries, bigger berries and better berries in quality, flavor and appearance than any other early Strawberry ever grown.

SUCCEEDS EVERYWHERE

In plant growth Premier is as nearly perfect as any Strawberry can be. It seems to have the knack of making just the ideal fruiting row on all classes of soil, and will also readily adapt itself to the hill system of culture. The plants are strong and vigorous with extra large crowns and a perfect root system. The foliage is a beautiful dark green and entirely free from leaf spot and other fungous diseases.

COMMANDS HIGHEST PRICES

As a long distance shipper Premier compares favorably with any of the mid-season or late varieties. The large size and exceptionally fine quality, color and appearance is so unusual in early varieties that Premier immediately attracts the attention of buyers everywhere who are willing to pay a big price for this fancy, early fruit.

RESISTS DROUGHT AND HEAT

Premier is a sure cropper, and growers everywhere cashed in big on this variety last season, because it produced its customary big load of fruit, while many other varieties were a complete failure, due to late frosts and unfavorable weather conditions. This has created a tremendous demand for Premier plants, Strawberry Associations are ordering Premier by the 100,000. Better order yours today.

Remember we have the original true strain of Premier, every plant guaranteed 100% healthy, true-to-name and productive.



Two winners, a beautiful girl and a dish of Premier Strawberries, both "grown" by Norman Ames of New York, he writes: "Premier are fine; many of the berries measured six inches in circumference."

Let's Get Acquainted

These men comprise the organization which is responsible for the tremendous profits being made by thousands from Emlong's Plants and Trees.

RALPH EMLONG
General Manager.



Grew up with the business and now must spend most of his time in the office—and not because he likes it, because he's a "dyed-in-the-wool" farmer and does manage to devote at least an hour or two to the farm every day.

ELMER HENDRIX
Superintendent of Digging.



Elmer is one of those fellows that's hard to please, and just the man for this job. It's up to him to get the stock to our packing house in perfect condition, and he does it, too. He has about a hundred people working under him every spring.

EDWARD DEHRING
Foreman.



Ed's got a mighty big job on his hands, supervising the planting and cultivating of our big fields of plants, etc. He knows how it should be done because his father was one of Berrien County's most successful fruit growers, and Ed's been "at it" all his life.

ALBERT HINGST
Asst. Packing Superintendent.



Albert has been with us a good many years. It's up to him to see that everything is carefully graded; all weak plants discarded and every bunch of plants correctly labeled. He has plenty to do in the spring when we are shipping hundreds of orders every day.

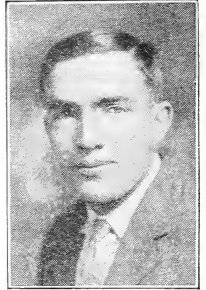


HENRY EMLONG
Founder of Business.

One of Michigan's pioneer fruit growers. Started 51 years ago with a half acre of strawberries. The nursery now comprises 400 acres producing millions of fruit plants and other nursery stock every year. He's still on the job every day.

CLYDE EMLONG
Production Manager.

Clyde knows every foot of our 400 acres of land better than most folks know their gardens. He's a "shark" at building up soil, preparing it for crops, and usually makes one acre do the work of two or three, that's the secret of our high quality.



DAVID MYERS
Supt. of Fruit Tree Dept.

Dave has been connected with the production of Fruit Trees, Roses, Shrubs, etc., all his life, and knows this class of stock from A to Z. Our hardy northern grown fruit trees

are budded from bearing orchards and Dave will see to it that they are properly labeled and perfectly packed.



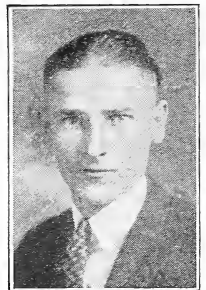
ROY NASH
Superintendent of Packing.

Roy has packed thousands of orders of nursery stock and for several years has been Superintendent of our packing house. Our stock invariably reaches the purchaser in a perfect growing condition, which is conclusive proof that Roy knows his "stuff."



ERNEST HASKINS
Mechanic.

Ernest doesn't look natural unless he's got a wrench in his hand and grease from head to foot, and he would rather monkey with an old motor than eat, but he does keep our tractors, trucks and other machinery "percolating." That's why we keep him around.



Every Plant, Tree, Shrub and Vine Guaranteed to Live and Grow~

"Fine," you'll say, and we agree with you—but as a matter of fact this guarantee actually means nothing to you because when you place an order for fruit plants or fruit trees you do not want stock that must be replaced or money refunded. What you DO want is stock that will grow and produce profitable crops of fruit and give complete satisfaction from the first.

Here is the point we are trying to emphasize. The unusual success of EMLONG customers is not due to our guarantee, but rather because of the fact that by our own careful methods of growing, handling and packing the stock THIS LIBERAL FAIR AND SQUARE GUARANTEE IS MADE POSSIBLE.

The confidence placed in us year after year by thousands of purchasers of Nursery Stock throughout the country is the result of the faithful and painstaking care with which every order is handled. Our motto has always been "EVERY EMLONG CUSTOMER MUST BE SATISFIED." We

know that our reputation is at stake with every single order we send out and you can rest assured that we will not send you a single plant, tree, shrub or vine that is not full of life, true to name and strictly first class in every particular.

We regret that the nature of our business makes it impossible for us to meet all of our many customers and friends. We would like nothing better than to show you over our farms so that you could see for yourself the many careful operations employed in growing your plants, etc. But even though you personally selected your own stock it could not be any better than what we will send you because we will not send a single thing to an EMLONG customer that is not perfect in every way.

We are at your service—working for your interests continually—and solicit your patronage this season, knowing that we can and will provide you with the finest stock it is possible to grow.

EMLONG'S GUARANTEE

We guarantee every plant, tree, shrub, bulb, vine or bush to be just as represented in this catalog. Strictly first class in every particular, true to name, free from disease, and that it will reach the customer alive and in a perfect growing condition.

We further guarantee every plant, tree, shrub, bulb, vine or bush to live and grow, and will replace any that do not live and grow for one-half the catalog price, providing the purchaser gives us a signed statement regarding the loss and forwards order for stock to be replaced within four months after stock was shipped.

Furthermore, we will replace, free of charge, any stock that arrives in bad condition, providing claim is made immediately and you give us a signed statement from the express agent or postmaster, showing extent of loss or damage. If any stock proves untrue to name, it will be replaced free of charge or purchase price will be refunded. In no case will we be liable for a sum greater than the original purchase price.

HENRY EMLONG & SONS
STEVENSVILLE, MICH.

HOW WE STAND AT HOME

OUR BANKER

I take great pleasure in recommending Henry Emlong & Sons to anyone expecting to purchase nursery stock. The owners of this firm have an enviable record in this community for honesty and fair dealing, and as to their financial reliability, they are owners of much valuable real estate, stockholders in this bank and Ralph R. Emlong is one of our directors. They are abundantly able to carry out any contract they may make.

FRED J. JUNG, Cashier.

EXPRESS AGENT

Having handled many thousands of shipments of nursery stock for Henry Emlong & Sons, I know that it is packed securely and in a very careful manner, as it always reaches its destination in first class condition.

Our business from this firm nearly doubles every season, which would indicate that their stock is in demand by planters everywhere. Their method of selling direct to the consumer assures fresh dug stock at a reasonable price.

D. C. OYLER, Agent.

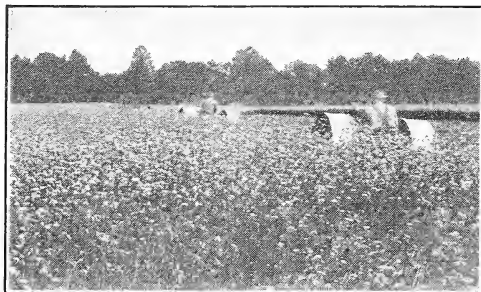
POSTMASTER

I have been personally acquainted with Henry Emlong & Sons for many years and during this time my business transactions with them have amounted to many thousands of dollars and I can say their honesty and integrity is beyond reproach. We consider their big nursery the greatest asset of this community and know they enjoy a big trade from local growers who have firsthand knowledge of the high quality of EMLONG STOCK.

M. E. MORRISON, Postmaster.

HEALTHY, *vigorous* Assure Big Crops

On these two pages we are showing you a few of the many operations employed in producing Fruit Plants, Fruit Trees and Ornamental Stock that will be shipped this Spring to thousands of fruit growers in every part of the United States and Canada. We are not making an idle boast when we tell you that Emlong stock is the **FINEST** that can be grown, because our soil is ideal and the stock is given thorough, continuous cultivation from the time it is planted until it is dug and packed for shipment.



Plowing Under Cover Crops Assures Perfect Root Systems.

Western Michigan, particularly Berrien County, is known the world over as the greatest fruit producing center in the United States. The big paying crops realized by growers here are primarily due to natural conditions such as ideal soil and climate, abundant rainfall, etc., resulting in healthy, vigorous, productive plants.

Our nurseries, comprising 400 acres of the finest kind of soil, are situated in the very heart of this Great Fruit Belt. Therefore, when you plant EMLONG stock you are planting the best that money can buy; you are taking advantage of our ideal **NATURAL** conditions and getting the benefit of long years of experience in developing and perfecting paying strains that are giving universal satisfaction—and making big money for growers everywhere.



Cultivating a 50-Acre Field of Strawberry Plants. Photographed August 18, 1925. These Plants will put Thousands of Dollars in the Pockets of Strawberry growers next year.

Here Is What Our Customers Say—

The 4000 Strawberry plants arrived and wish to inform you that I have been a member of the Massachusetts Department of Agriculture for the past eight years, and have been in the Strawberry business all my life. I can say, without hesitation, the plants you shipped me were the very best in all respects, roots, tops and packing that I have ever received from anyone.

F. H. GREELEY, Mass.

Please ship the enclosed order at once. A friend of mine, W. W. Thomas, who has been in charge of the United States Weather Bureau here for years, told me your berries were the finest in the land, and advised me to order plants from you.

GOSTA AXELSON, Idaho.

Last season I bought several thousand plants from the leading nurserymen throughout the United States. Yours were the best of all. Every plant was well cleaned, thrifty, vigorous and arrived in excellent condition, due to the perfect packing. The Horticultural Commissioner of Santa Clara County, remarked that your plants were the very finest he had ever seen.

ED. M. TOBIN, Calif.

Please rush the enclosed order. I want these plants to replace some I bought from another firm. Although they cost four times as much as yours, every one of them died, while yours are growing fine.

CATHERINE HARDEMAN, Iowa.

productive PLANTS and Bigger Profits!

The Sweetness of Low Price Never Pays for the Bitterness of Poor Quality

We are all interested in money. It's a fine thing to have—and the old saying is "A dollar Saved is a Dollar Earned". But buying Fruit Plants or Fruit Trees just because they are cheap is a mighty poor way to save money. The difference of a few cents in first cost may mean the loss of several hundred dollars at fruiting time. You want the very best stock that can be bought; Plants and Trees that will produce a big paying crop of fruit; and not only that, but the finest fruit that can be grown!

YOU CANNOT AFFORD TO EXPERIMENT with cheap, worthless plants. Still it is foolish to pay an unreasonably high price. We know that our stock, at our prices, represents an honest, fair and square value, because our natural advantages, our up-to-date equipment and our long experience enables us to produce the finest nursery stock that can be grown, at the lowest possible cost. **EVERY EMLONG PLANT OR TREE IS GUARANTEED 100% PURE, HEALTHY AND PRODUCTIVE.** That is why thousands of our customers order from us year after year.



Emlong's Strawberry and Other Fruit Plants Are Sprayed Often. That Is Why We Can Guarantee Every Plant Free From Disease.



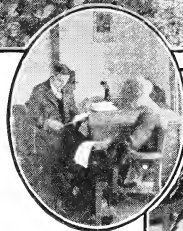
Continuous Hoeing and Cultivation Bring Every Emlong Plant to Perfect Maturity. These Strawberry Plants Will be Fresh Dug and Shipped to Emlong Customers This Spring.

I received the plants last night and want to say that you sent me the finest plants I ever saw. I have been ordering from Tennessee but no more southern plants for me. The prompt attention given my order and the fine treatment accorded me was certainly appreciated.

L. E. BROWN, North Carolina.

It may interest you to know that I purchased plants from five different nurseries last Spring. Yours were the healthiest and thriftiest, and, of course, made the best growth. You surely have a wonderful way of packing your plants, as mine arrived in perfect condition.

E. L. WALLACE, Ohio.



General Manager's Private Office in Circle, and Section of Main Office.

Berries are sure to pay



A hundred or so of EMLONG'S Everbearing Strawberry plants will provide you and the kiddies with delicious, healthy fruit all Summer and Fall.

If you are not making a success of the fruit business, something is wrong—and our first guess would be poor plants or trees. Most failures are definitely traced to the incapacity of the plants. Others are partially due to plants and to lack of proper care after they are set out.

There is no question but that an acre of fruit will yield a bigger profit than twenty acres of ordinary farm crops. Reports prove this, and that the fruit growers are the most prosperous farmers in the country today. Hence, grow a few acres of fruit and leave the rest of your land idle.—Don't waste your time on crops that will not net you a real profit. And, why should you, when EMLONG customers everywhere are making a big success of the Berry Business, with soil and other conditions no better than yours. There is no reason whatever why you should not get your share of this easy money.

BUT—make sure that you plant healthy, productive stock—for certainty of success. According to government reports the average yield of Strawberries throughout the country is only slightly more than 200 crates per acre, while EMLONG customers report yields of 400, 600 and even 800 crates per acre. This proves conclusively that many growers are wasting time on worthless plants. **YOU CANNOT AFFORD TO TAKE THAT CHANCE.** Don't take it.

We could fill this catalog with the glowing testimonials we receive every year from the thousands of Emlong customers, telling of the big crops and big profits produced by the plants we send them—but we believe you are more interested in learning how we produce the plants and trees that make these big crops possible.



Geo. H. Severance of Ohio says, "Berry Money is 'EASY MONEY'." His half acre grown from Emlong plants "THE EMLONG WAY" produced 5000 quarts of fine fruit despite two Spring frosts.

if grown the Emlong way

Valuable Free Book Tells How Profits Are Made

Your game is half won when you plant EMLONG QUALITY STOCK, but from then on the care and treatment you give the plants will determine your success or failure.



WE WANT EVERY EMLONG CUSTOMER TO SUCCEED, and just as soon as your order is received, a copy of our valuable booklet "CORRECT CULTURE for SMALL FRUITS and ORCHARDS,"

will be mailed you absolutely free of charge. It contains more valuable information than could be gained in a lifetime of actual experience.



Make your growing orchards pay a profit by filling in with small fruit.

Here is the Proof

"1500 PLANTS PRODUCED 2500 QUARTS"—worth \$400.00, this is at the rate of \$1600 per acre.—H. H. KRUMWIEDE, Excelsior, Minn.

"7200 QUARTS PER ACRE"—A season's yield for H. L. STONE, Galatia, Ill.

"1000 CRATES PER ACRE"—200 crates of beautiful berries from one-fifth acre.—R. W. METLER, Idaho.

"\$2150 NET FROM 2½ ACRES"—reported C. L. TECKLER, Crystal Lake, Ill.

"\$1500 PER ACRE"—report of MRS. FRANK MAITLAND, Ohio.



Porter C. Howell, of Missouri, who has made a big success of the Berry Business, writes, "Your records will show that I have bought and planted over 300,000 of your fine Strawberry and Raspberry plants during the past ten years. In all this time I have never had a crop failure, which is ample proof that your plants are right in every way."

Here is a Big Saving

TRANSPORTATION CHARGES

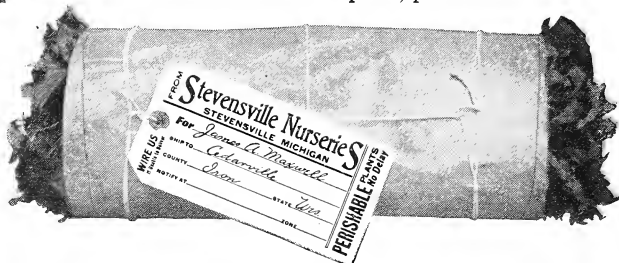


When making out your order this season, or when comparing our prices with others, please bear in mind that our prices include **PACKING AND TRANSPORTATION CHARGES**.

Greatly increased production and more efficient, up-to-date labor-saving machinery have reduced our growing costs and in keeping with our policy of passing every saving along to our customers, we are pleased to make this announcement and know that it will be greatly appreciated by our thousands of friends.

It is a very difficult matter to figure our parcel post and express rates, and by sending your orders to us you will eliminate all this trouble and worry. Express and parcel post charges will be prepaid by us and, although this will cost us thousands of dollars, it will mean better service and complete, perfect satisfaction.

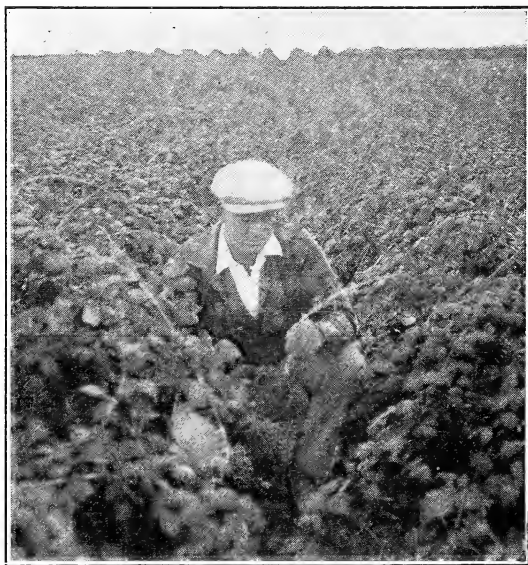
Emlong's Famous "Round the World" packing brings your stock to you in a **PERFECT** growing condition. The photos here show you our method of packing strawberry plants. Packing is done by experts, plenty of damp moss is used to keep the plants fresh and vigorous.



Emlongs Grow Them For Plants Only



BLACKBERRY PLANTS.



BLACK RASPBERRIES.

These photos show sections of our big fields of Red and Black Raspberry, Blackberry and Grape plants. Note the clean cultivation and the healthy, vigorous appearance of every plant.

for Emlong Customers

PREPAID BY US!

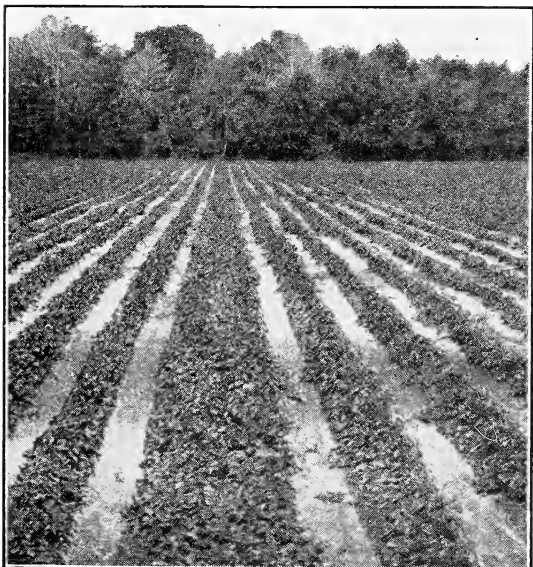
Every Bunch Labeled

Here is more "service" that should be of great interest to you. A label will be securely attached to each bunch of trees, plants or shrubs. This will eliminate all possible chance of mixing the different varieties.

Although we have always given our packers strict instructions to use the utmost care in labeling and separating the different varieties, we have had some complaint from customers who have found the varieties mixed after the unpacking has been done.

WE WANT EVERY EMLONG CUSTOMER 100% SATISFIED. So to make sure that varieties can not possibly become mixed we are labeling every individual bunch of plants we ship.

The photo at the right shows you a bunch of **EMLONG Strawberry plants**—cleaned, trimmed and labeled before packing. Note the heavy crowns and perfect root system. When you plant this kind of stock you are certain of success.



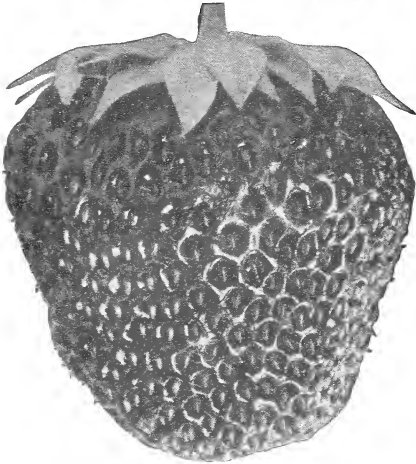
GRAPE PLANTS.



RED RASPBERRIES.

Emlong's grow them for the plants only. Cheap plants are taken from fruiting fields—but we will not send out that kind of stock and you cannot afford to plant it.

EMLONG'S RELIABLE JUNE



Dr. Burrill Strawberry.

and solid, making it one of the best for shipping. Aroma will please you in every way.

HOWARD 17

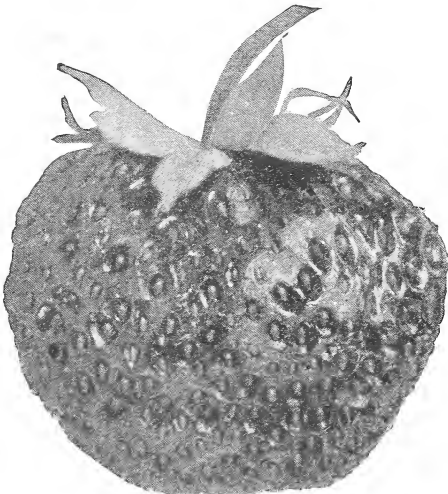
Early—Perfect

Although we consider this variety identical with Premier, many of our eastern customers think there is a slight difference in that it ripens a few days earlier. We will not argue about that. Our stock is genuine and we will guarantee Howard 17 to please anyone who grows it. Ripens early, a tremendous producer, berries large, firm, delicious flavor and very attractive.

WARFIELD

Medium Late—Imperfect

Warfield was a great favorite twenty-five years ago and is still grown as main crop variety in a few sections. Fruit similar to Dunlap, but darker color and more acid flavor. A fine variety for canning and home use; also good for market, as it is tremendously productive. Grow with Dunlap, Premier or Gibson for mating.



Sample Strawberry.

DR. BURRILL

Mid-Season—Perfect

If you are looking for a good, dependable, all-purpose variety, you will make no mistake in planting Dr. Burrill. In manner of plant growth this variety closely resembles Senator Dunlap, but it will produce more berries, bigger berries and better berries, and ripening as it does a few days earlier than Dunlap, it is truly a remarkable variety. Valuable for commercial purposes and equally desirable for home use.

AROMA

Late—Perfect

This variety has long been a favorite in the southern states, but also is grown extensively in the North, East and West; in fact, it has long been considered the standard late market variety. It is also highly desirable for home use, as there is something about the flavor that you cannot forget. Aroma will do its best on the heavier soils. Berries are large, nearly round



Aroma Strawberry.

CHARLES I

Extra Early—Perfect

The earliness of this variety makes it a very profitable Strawberry to grow, and while it is not firm enough for long distance shipping it will give you a big profit, because extra early berries are always in demand at local markets. Charles I is especially adapted to the lighter soils, but will do well anywhere. Plants are large, deep rooted, very productive. Berries medium large, conical, well colored, flavor good. Plant some Charles I for real early money.

SAMPLE

Medium Late—Imperfect

Ripens medium late, and covers a very long fruiting season. Succeeds on light or heavy soils. Berries large, regular, medium firm, well flavored but rather light colored; ripens evenly. Requires mating and should be grown with a midseason perfect variety.

For Prices on Above Varieties See Page 52.

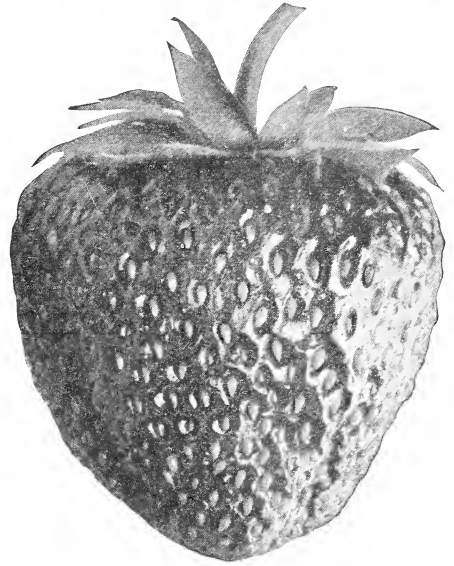
BEARING STRAWBERRIES

SENATOR DUNLAP Mid-Season—Perfect

Senator Dunlap is so well known that a lengthy description is uncalled for. The greatest tribute we can pay this grand variety is to say that during the past fifteen years more acres of Dunlap have been grown than of any other variety. It certainly is deserving of this popularity because it produces its customary big crop wherever grown. The berries are large, well shaped and very beautiful. It has long been a favorite canning variety and also very desirable as a long distance shipper. Can be grown alone.

DELICIOUS Late—Perfect

This valuable new variety, which originated in New York, is fast becoming one of the leading varieties because of its ability to thrive on all soils. The plants are vigorous and healthy and produce just enough runners to make an ideal fruiting row. Delicious is enormously productive, the berries are medium sized and a beautiful red clear through. As the name implies, it is very fine flavored and very desirable for home use.



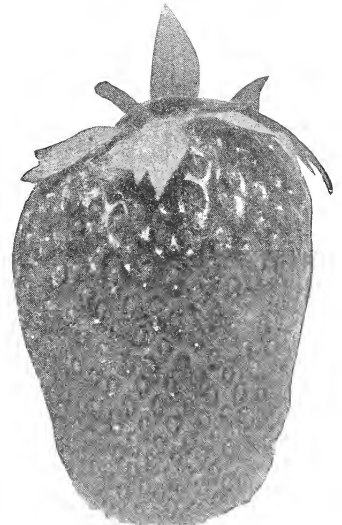
Delicious Strawberry.

WM. BELT Medium late—Perfect

Wm. Belt is a very strong and thrifty grower, it is grown extensively in many localities but seems best adapted to the heavier soils. The first berries to ripen are usually irregular in shape, but thereafter are smooth, large, uniform and very attractive; quality very good. The flavor is excellent and we consider Wm. Belt one of the very best for preserving.

HAVERLAND Mid-season—Imperfect

Haverland is one of the older popular and profitable Strawberries. Still grown extensively in many states. Especially adapted to the lighter soils as it roots very deeply. Haverland is immensely productive, fruit medium sized, pointed, smooth and fair quality. Haverland is an imperfect variety and should be grown with midseason, perfect varieties, for mating.



Haverland Strawberry.

GLEN MARY Mid-Season—Perfect

This variety has been a favorite with many growers for a number of years. The plants are extra large, thrifty and vigorous, but produce just enough runners to make an ideal fruiting row. Foliage strong, healthy and resistant to insects and diseases. Fruit stems large, strong and upright. Berries extra large, fine color, quality, flavor and appearance.

BIG LATE Late—Imperfect

Big Late is fast gaining popularity everywhere, due to its healthy, vigorous growth, wonderful productiveness and the large size, beautiful color and extra fine quality of the fruit produced. Adapted to light or heavy soil. The fruit is borne on clusters. Fruit stems tall, upright, keeping the berries entirely free from dirt. Must be grown with Gibson, Eaton or some other perfect variety for mating.

For Prices on Above Varieties See Page 52.

Emlong's Everbearing Strawberries

Are Guaranteed to Live, Grow, and Produce Berries

Every Everbearing Strawberry plant you buy from us is not only guaranteed to live and grow, but it is also guaranteed to produce berries—not just a few to look at—but a big crop of big, red delicious berries, commencing three months after the plants are set and continuing until Winter. The year following they will produce a tremendous crop with the June-bearing varieties and after a few weeks rest will come through with another Summer and Fall crop.

"EAT EMLONG'S EVERBEARERS EVERY DAY" has become a slogan with berry growers from coast to coast. There is no reason why you should not enjoy this healthy, delicious fruit every day during the Summer and Fall months. One or two hundred of our Everbearing plants will do the trick, they are persistent, heavy croppers; in fact, it is impossible to keep them from bearing. Many of our customers report yields of one, two, and even three quarts per plant.

Order EMLONG EVERBEARING plants this year and you will be assured of planting 100% PRODUCERS. We are so positive of your success that we will refund the purchase price of every plant that fails to produce berries.

Champion

Although introduced only six years ago, Champion has proven itself a real "CHAMPION" wherever Strawberries are grown, and is, without doubt, the best known and most popular Everbearing variety. Champion is tremendously productive, the berries are medium sized, dark red, excellent quality and flavor. Begins fruiting three months after the plants are set and continues all Summer and Fall. The plants are healthy and vigorous, and thrive equally well on light or heavy soil. Perfect-flowering, can be grown alone.

Photograph
of Emlong's
Perfected
Mastodon
in September,
Four Months
After Planting.



Emlong's Perfected Mastodon

We are ready to tell the world—and prove it—that we have at last perfected the first profitable commercial Everbearing Strawberry. This great variety originated in Indiana several years ago but has been perfected on our own farms during the past three seasons, and henceforth, our genuine heavy-fruited strain will be known as "Emlong's Perfected Genuine Mastodon."

If you could have seen, last Summer and Fall—as hundreds of others did—our four-acre field of this GREAT EVERBEARING STRAWBERRY that produced the enormous yield of 1386 crates of big, red, delicious beauties, during the late Summer and Fall, you could readily understand why commercial growers everywhere are clamouring for "Emlong's Perfected Mastodon Plants."

This demand for plants is tremendous and we have already booked orders for a good many thousand—first come—first served—better order immediately as many will be disappointed. For a complete description and actual photographs of "Emlong's Perfected Genuine Mastodon," see pages 28 and 29.

Progressive

Progressive is the old rough and ready Everbearing variety that will stand abuse and still come through with a big crop of berries. The best recommendation we can give Progressive is that it holds the same prominent place in Everbearing varieties that Dunlap does in Standard varieties. The plants you set this Spring will begin fruiting about August 1st, and they will still be bearing loads of fruit when "The Frost is on the Pumpkin and the Fodders in the Shock." Like all other Everbearing varieties, Progressive will do best when grown in hills. Staminate or perfect-flowering.



EATON—*The Mid-Season Favorite*

This comparatively new variety is without exception one of the biggest money-makers ever introduced. Growers who started with just a few plants are now planting entire fields to Eaton, because its many fine qualities make it one of the most profitable varieties grown today.

Eaton requires only ordinary care and is one of those rare varieties that has the ability to adapt itself to varying conditions, and produces its customary big crop of fine fruit, on all soils regardless of weather conditions. Even when other varieties are a total loss, Eaton will come through with flying colors.

We were at first attracted to this variety by the introducer's glowing claims regarding the tremendous crops produced by Eaton, and as it has always been our policy to provide EMLONG customers with the very best that can be grown, we immediately procured some Eaton plants for testing, and the results obtained have thoroughly convinced us that Eaton will become one of the country's leading Strawberry varieties.

The plants are strong, upright growers and root deeply. Eaton is exceedingly productive, and bears heavily over a very long season. The berries are large, evenly shaped, dark red color clear through; flavor delicious and quality of the best. Eaton is especially desirable as a long distance shipper, as the fruit is fully as firm as Klondyke or Aroma, and retains its fine appearance long after picking. Eaton is perfect and can be grown alone. For prices see page 52.



Red Gold

Ripens a Week Earlier than Premier

Honestly, I thought Premier was just about the last word in Strawberries, because it is so near perfect in every respect, that it seemed impossible that we could find anything to compete with it as a home variety or big money maker.

But strange things do happen two or three times every century, and here we are offering you—RED GOLD—a Strawberry that has every good feature of the great Premier, with a few more of its own added for good measure.

Undoubtedly the greatest single outstanding feature of RED GOLD is its earliness. If you have grown Premier you know that big money is made with early berries—but what could you do with Premier if it ripened a week to ten days earlier—coin money!—I'll say you could, because everyone is looking for early Strawberries and will pay the price to get them.

Where did we get it? Here is the whole story. Like all truly great varieties, RED GOLD is not a product of mere human intelligence—IT JUST HAPPENED—in the Spring of 1921, while digging plants to fill late orders, our digging foreman called my attention to several plants in a row of Warfield that were literally loaded with big, green berries, some of them nearly ripe. This was a strange sight, indeed, surrounded as they were by a solid blanket of blossoms.

We, of course, guarded these few plants very closely during that fruiting season, and the following Spring had just 37 plants of this variety which we have named RED GOLD. Little did we think that we had stumbled onto something really great, but each succeeding season has more thoroughly convinced us that RED GOLD is a winner. This past season, when other varieties were nearly wiped out by frosts, RED GOLD came through with its customary big yield.

In plant growth RED GOLD resembles Warfield and Dunlap. The plants are medium sized, deep rooted, perfectly hardy and free from disease. Perfect-flowering and can be grown alone. Berries are large, conical, dark red to the center, fine quality and flavor. Immensely productive and ripens a week to ten days earlier than Premier. **EVENTUALLY YOU WILL GROW RED GOLD—BETTER GET STARTED THIS SPRING.**

RED GOLD can be bought from Henry Emlong & Sons only. Considering the unusual merits of this earliest of all Strawberries, our price is very reasonable, and if you are progressive and wish to be one of the first to grow this marvelous variety you must act quick, as only a very few plants are available this year. For prices see page 52.



PEARL—*One Late Berry Without a Fault*

One extreme follows another. On the opposite page we have told you about RED GOLD, the earliest Strawberry, and now we have PEARL, the new extra late Strawberry without a fault.

There has been a long-felt want for an extra late Strawberry that could be depended upon to produce a paying crop of fruit regularly. The older late varieties have been rather shy bearers, and for that reason have not been regarded a commercial success.

We have watched this new variety PEARL for the past four seasons under various conditions, and have been so favorably impressed, that last Spring we planted six acres solid to this one variety, and for that reason have priced it low enough so that our customers can make large plantings this Spring and cash in on a longer fruiting season next year.

PEARL is unquestionably the heaviest yielding and most profitable extra late Strawberry we have ever seen. It is so much superior to other old standard late varieties that we urge our customers to plant heavily to PEARL. You will greatly increase your profits, because after other varieties are gone Strawberries are in demand and you will get a big price for the fancy fruit produced by PEARL.

This variety will adapt itself to either light or heavy soil. It has been thoroughly tested and you can plant it with every assurance that it will produce a big crop regularly. The plants of PEARL are large and heavily crowned; ideal for matted rows or hill system. The fruit is borne in large, upright clusters, and is perfect in every way. Berries extra large, regular conical shape, fine flavor and excellent quality. Firm and solid, in fact the best we have ever seen for long distance shipping; very attractive, with prominent yellow seeds and deep red flesh, it will place first on any market. Pearl is perfect flowering and can be grown alone. Plant PEARL for PROFIT. For prices see page 52.

Emlong's Big

Don't Buy Strawberries—Grow Them Yourself!

Oh, Boy! ain't Nature grand?—I'll say it is—and what's better along in the Spring after you have been fed up on prunes and canned fruit all Winter, than a delicious dish of Strawberries and cream for breakfast, and then a big fluffy shortcake for dinner? Yes, sir; it's great, but you will never know what real Strawberry satisfaction is until you grow them yourself and pick them fresh from the vines.

The Ideal Garden

Here is a fine collection for home use, because it will provide a continuous supply of Strawberries from early to late. The four varieties I have selected for this garden produce wonderfully fine flavored berries—equally delicious whether eaten fresh from the vines, canned for Winter, or served with shortcake or cream.

The Ideal Garden consists of the following plants:

50 PREMIER	\$0.85
50 COOPER	1.35
50 EATON75
50 PEARL	1.35

Regular Price\$4.30

Special Delivered
Price, only **\$3.45**



The Suburban Garden

If you've got more ground and want more berries, plant our Suburban Garden, because it will give you a good cash profit and your own Strawberries free. No matter where you live or what kind of soil you have, you can plant this garden and be certain to have more berries than any family can use, but the surplus will be taken by your neighbors, gladly, and at a fancy price, too, because home-grown Strawberries are always in demand.

The Suburban Garden will consist of the following:

100 PREMIER	\$1.25
100 COOPER	2.25
100 GIBSON	1.10
100 EATON	1.10
100 AROMA	1.25

Regular Price\$6.95

Special Delivered
Price, only **\$5.50**



Bargains

The Strawberry is the first fruit to ripen in the Spring and for that reason is America's most popular and best liked fruit. Every home should have its own Strawberry garden, and in order to induce every reader of this catalog to plant one this season, we are offering collections of our very finest varieties at money-saving prices. A few square feet of soil and a little of your spare time will provide a continuous supply of delicious Strawberries.

Our Spare Time Strawberry Garden A MONEY MAKER

If you want to employ a little of your spare time to advantage, order this collection of Big Yielding, money-making varieties. If you have never grown Strawberries before you will be amazed at the amount of fruit 1000 Strawberry plants will produce. All the berries you can use and a cash profit of two to three hundred dollars besides is what you will have if you plant this collection and give it just ordinary care.

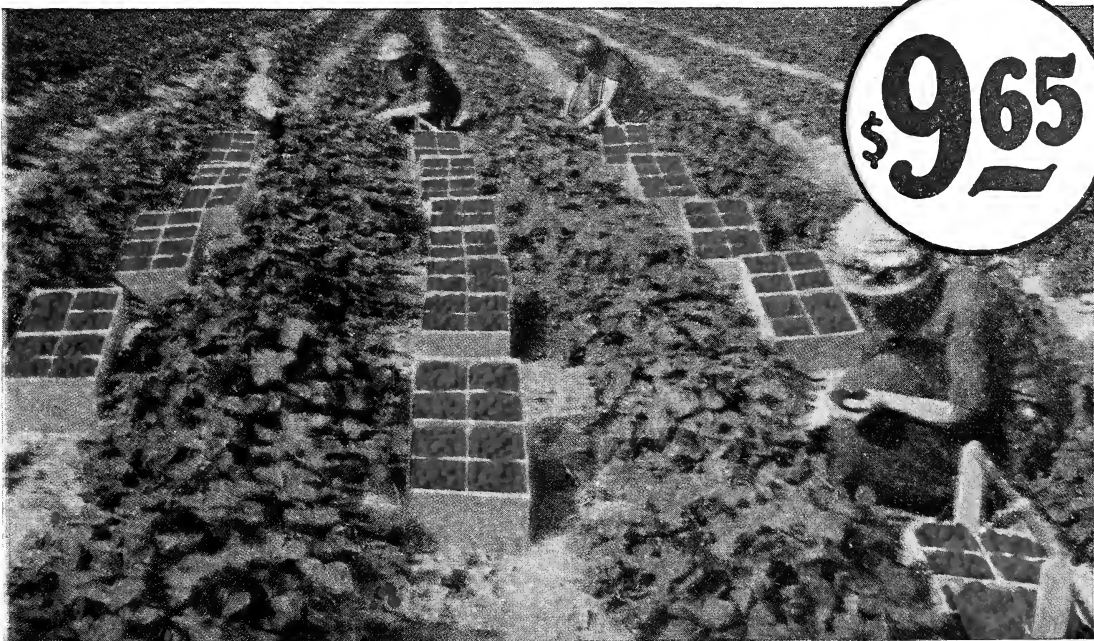
The Spare Time Garden is composed of the following:

200 PREMIER	\$2.00
200 PEARL	3.50
200 GIBSON	1.65
200 EATON	1.65
200 COOPER	3.50

Regular Price\$12.30

Special Delivered Price \$9.65
only

\$9⁶⁵



Raspberries

The Big Sure Money Crop

There is a tremendous demand for both Red and Black Raspberries everywhere, and growers are just beginning to realize that nothing will make them so much money, so surely and quickly as this popular fruit. Our customers are ordering Raspberry plants in larger quantities every year, which is the best indication that they are money makers. One man in Ohio reports a net income of nearly \$3000.00 per year from two acres. A big grower in Iowa made the handsome sum of \$10,000.00 from nine acres of Early King. When once planted they will bear heavily year after year with only ordinary care.

You Must Plant Healthy Stock

Your success will depend entirely on planting healthy, vigorous stock. Raspberries will thrive on any kind of soil, and if you have had poor success growing Raspberries, the fault has been with the plants you set. Our Raspberry plants are all grown on new soil that has never grown Raspberry plants before. That is why our plants are free from Mosaic, Blue Stem, Root Gall and other deadly Raspberry diseases. Make out your order right now and you'll plant the finest stock that can be grown.

LATHAM—or Redpath

The New Big Red Raspberry

Although this is a comparatively new variety it is entirely past the experimental stage, and we unhesitatingly recommend Latham as one of the very best Red Raspberries ever grown. This variety originated at the Minnesota State Fruit Breeding Farm and is being grown extensively in Minnesota, the Dakotas, also in Canada, and has never been known to winter-kill, even though exposed to 45 degrees below zero. Latham is a tall, vigorous grower, canes extra heavy, foliage dark green, entirely free from disease. Ripens with Cuthbert and is enormously productive. Berries much larger than any other Red Raspberry, many of them one inch in diameter. Color good, quality of the best, full Raspberry flavor. Excellent for shipping or home use.



Our Raspberry Plants Are Healthy and Vigorous. Grown for Plants Only.



Latham or Redpath Raspberries.

EARLY KING

Produces a Big Crop Every Year!

King is without exception the most profitable early Red Raspberry ever grown. In this locality, which no doubt is the greatest Raspberry producing center in the world, Early King has long been the main crop variety, and often nets as much as \$1000.00 per acre each season.

Perhaps the greatest outstanding feature of this variety is its earliness. The first berries usually ripen about July first, and due to its wonderful productive ability it continues fruiting heavily for four to six weeks. The berries are borne in clusters the entire length of the bush and time after time I have seen rows only 100 feet long produce 48 pints of fine fruit at a single picking.

The berries are large, firm, beautiful and easily picked as they ripen all over at once. King thrives equally well on light or heavy soil and is perfectly hardy. It will produce its customary big load of fruit East, West, North or South. Plant Early King for either home use or market and you will have some of the finest of all Red Raspberries.

Red Raspberry Transplants

We have a limited supply of transplanted Raspberry plants—stock that has been grown two years in the nursery row. If you want quick results this is just the thing for you, as these plants will produce berries this year. For prices of all stock, see pages 51 and 52. Better order now, as these transplants will go fast.

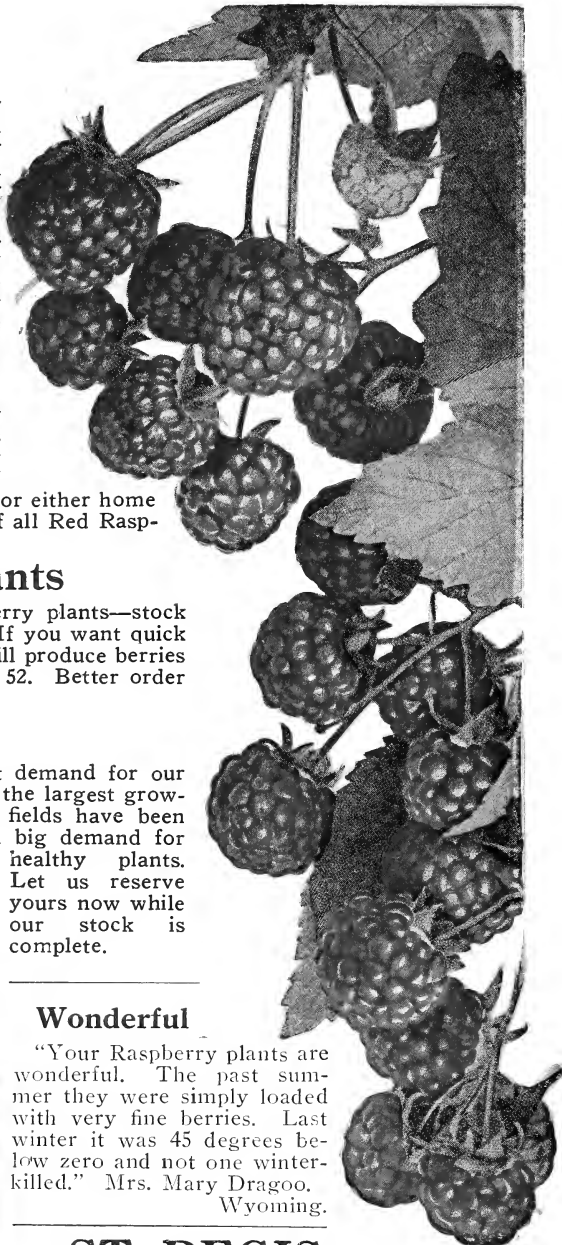
IMPORTANT NOTICE

We have never been able to supply the persistent demand for our healthy Raspberry plants, and while we are probably the largest growers in the country, you should order now. Many fields have been condemned on account of disease, this will make a big demand for healthy plants. Let us reserve yours now while our stock is complete.



St. Regis Raspberries.

For prices of all varieties see page 52.



Early King Raspberries.

Wonderful

"Your Raspberry plants are wonderful. The past summer they were simply loaded with very fine berries. Last winter it was 45 degrees below zero and not one winter-killed." Mrs. Mary Drago.

Wyoming.

ST. REGIS

The Best Fall Bearing Red Raspberry

If you want the best Fall-bearing Raspberry, plant St. Regis; we have tried them all and know that St. Regis is far ahead of any other Fall-bearing variety. There is a big demand for this fine fruit in the late Summer and Fall, and many growers in this locality grow St. Regis for Chicago market and receive \$8.00, \$10.00 and even \$12.00 for 24-pint crates. However, if you do not grow them for market, by all means plant a few bushes for home use and enjoy this delicious fruit all Summer and Fall. St. Regis produces a big crop of fruit during the regular Raspberry season and then continues bearing all Summer and Fall on the new canes. St. Regis resembles King in manner of growth, ripens extra early and the fruit is similar in quality, flavor and appearance.



VICTORY—A Marvel in Size, Quality and Productiveness

Victory is a variety that seems to possess every requirement that a profitable commercial Raspberry should have. Everywhere it is proving both popular and profitable. In productiveness, size, quality, flavor and appearance Victory is in a class by itself, and no matter what your soil and weather conditions are you can safely plant this variety with every assurance of success. Victory originated in Northern Michigan and has withstood 30 degrees below zero without injury to a tip of a cane. The original bush was found in a field of Cuthbert, and Victory has some of the characteristics of that grand old variety.

The canes of Victory are very strong and vigorous, well able to carry the tremendous loads of fruit produced. The originator claims this variety has never been affected with anthracnose, or disease of any kind. It is undoubtedly the greatest producer of all Red Raspberries, a single bush having made the record yield of nineteen pints of berries in one season. Berries are extra large, a beautiful dark red, firm, sweet, and delicious flavor. Quality of the best, its firmness guaranteeing perfect shipping qualities. We have a fine stock of genuine, healthy Victory plants.

CUTHBERT—Queen of the Market

This grand old reliable variety has made more money for fruit growers than any other Raspberry. Cuthbert has long been considered the standard of excellence on nearly every fruit market in the United States. Whether you are planting Raspberries for home use or market you will make no mistake in selecting Cuthbert. The canes and foliage are perfectly healthy in every way. It is a tall, vigorous grower and very productive, one of our customers reporting a yield of 1240 24-pint cases from a four-acre plantation. Fruit is large, well colored, flavor and quality of the best. A good variety for fresh table use, canning or shipping.

For prices of all varieties see page 52.

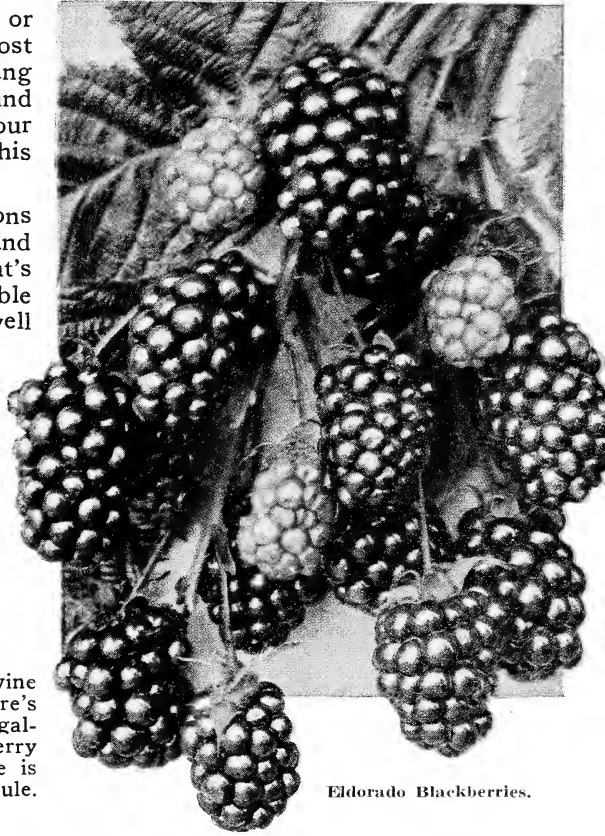
Blackberries

Does an Income of \$500.00 per Month Interest You?

Would you like to make an extra \$500.00 or so during the month of August, when most everyone is just loafing around and spending money? You can easily make that much and more, too, if you'll just plant an acre of our healthy, big yielding Blackberry plants this Spring.

After the Strawberry and Raspberry seasons are over, people must have fruit of some kind and will pay almost any price to get it. That's why Blackberries are one of the most profitable of all plants to grow. They thrive equally well on light or heavy soil, and, as they are practically immune from diseases and insects, one planting will provide a big income for a number of years.

If for any reason you cannot grow Blackberries for commercial purposes, plant a few for home use by all means. There is nothing better than delicious Blackberry pies, jams, jellies and preserves, and wine—Oh! Boy—there's more kick in a gallon of Blackberry wine than there is in a Missouri mule.



Eldorado Blackberries.

Eldorado—Popular Commercial Variety

This is the leading commercial variety under cultivation today, and long has been considered the most profitable variety. Eldorado is a strong, upright grower, and perfectly hardy, as it produces big crops regularly, even throughout the northern states, without Winter protection. The canes are stocky and free from disease. It is one of the most productive Blackberries ever grown. Berries large, jet black; flavor and quality excellent. A fine commercial variety, as it is a fine looking berry and stands up well after picking.

Transplanted Blackberry Plants

If you want quick results, berries this year and a full crop next season, order our Transplanted Blackberries. For prices see page 52. Just a few of these plants, so place your order early.

Root Cutting Blackberry Plants Save a Year

In order to take care of the increasing demand for Blackberry plants, we have grown a big supply of healthy, vigorous, true-to-name root-cutting plants of all varieties. See page 12 for reproduction from photo of our Blackberry plants growing on our new ground that will be dug to fill your orders this season. Every one of these plants is guaranteed 100 per cent pure, true-to-name and healthy. Root-cutting plants have a perfectly balanced root system. They will make a big growth this season and will produce a lot of fruit next year. There is big money in Blackberries and you are starting right when you set root-cutting plants.

25 Emlong Root-Cutting Blackberry Plants.
Note the Perfect Root System.

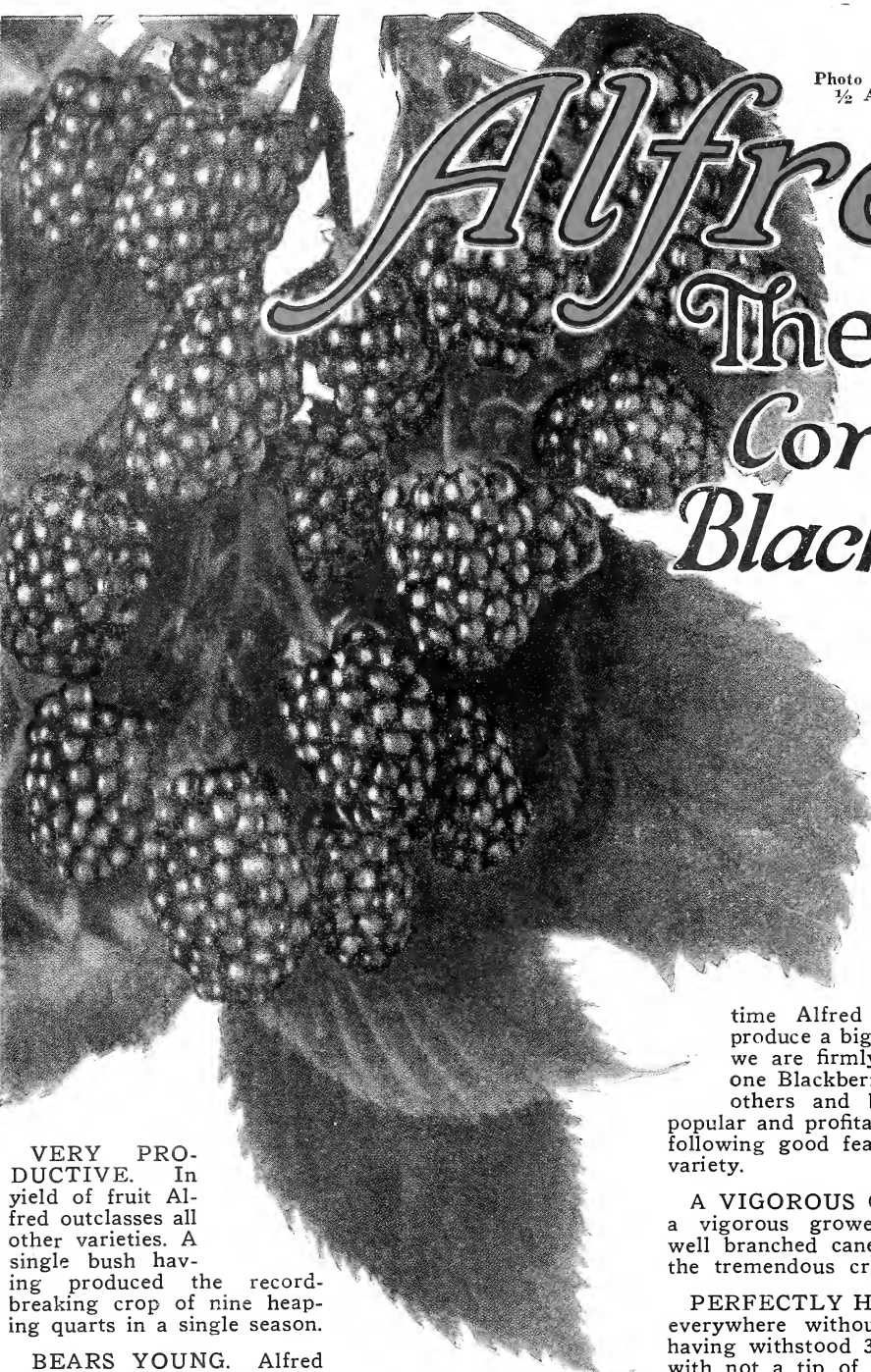


Photo Shows Alfred
½ Actual Size.

Alfred

The New Coreless Blackberry

A New Variety that Replaces All Others

In the Alfred Blackberry we offer you the most productive, biggest, sweetest and finest Blackberry you have ever seen. We have watched this new variety closely for the past several years, and during all this

time Alfred has never failed to produce a big crop of fine fruit, and we are firmly convinced that it is one Blackberry that will replace all others and become a universally popular and profitable variety. Note the following good features of this splendid variety.

A VIGOROUS GROWER. Alfred is a vigorous grower, producing strong, well branched canes, well able to carry the tremendous crop of fruit produced.

PERFECTLY HARDY. Can be grown everywhere without Winter protection, having withstood 30 degrees below zero with not a tip of a branch injured.

VERY PRODUCTIVE. In yield of fruit Alfred outclasses all other varieties. A single bush having produced the record-breaking crop of nine heaping quarts in a single season.

BEARS YOUNG. Alfred produces nearly a full crop of fruit the year following planting, and usually produces some fruit the year the plants are set.

RIPENS EARLY. The fruit commences to ripen a week earlier than other Blackberries, and continues over a very long season. It is not unusual to see ripe berries, green berries, red berries, and blossoms, all on the same bush.

IMMENSE SIZE. The large size and attractive appearance of the fruit is remarkable. Many of the berries measure three inches around and two inches in length. Color a glossy, jet black, very beautiful.

SWEET AND DELICIOUS. Alfred is the one ideal table variety because the fruit is seedless, coreless, sweet and delicious. Quality of the very best.

We have succeeded in growing a fairly large stock of Alfred plants this season, therefore, have greatly reduced the price, so that it is within the reach of all who wish to grow the latest and best Blackberry. For prices see page 52.

Mersereau

Mersereau originated in Northwestern New York and is grown extensively in very cold climates. In many sections this variety is replacing Eldorado, especially on the lighter soils, as it is a strong, deep rooted grower. Foliage deep green, tough and leathery, practically immune from rust and other fungous diseases. A big producer of large, first quality fruit, the flavor is exceptionally fine.

Blower

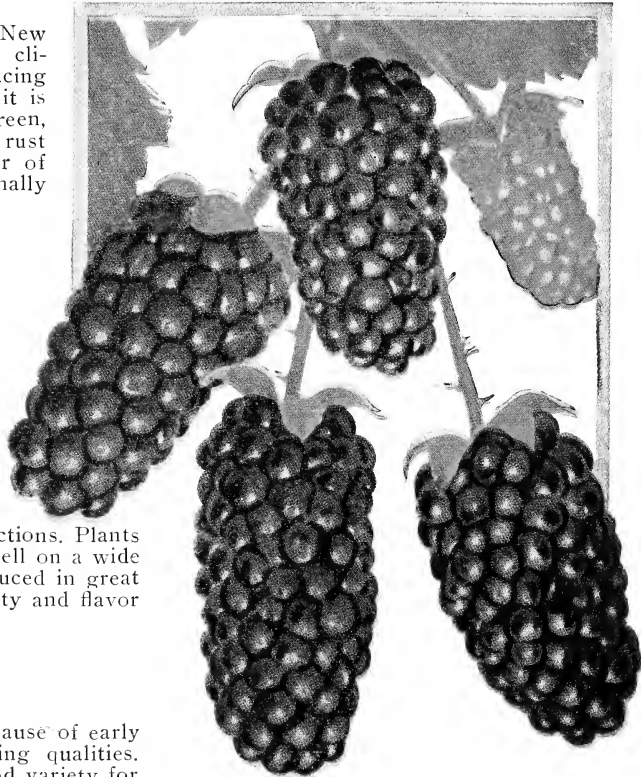
A very popular variety in many localities. Blower ripens a few days earlier than Eldorado. Berries nearly as large as Dewberries, finest flavor and jet black color. One of the most productive varieties under cultivation, always sells for highest market price.

Snyder

This is the standard early variety for all sections. Plants are strong, sturdy, upright, and seem to do well on a wide variety of soils. The berries, which are produced in great abundance, are round, firm and of good quality and flavor when fully ripe.

Early Harvest

Valuable for home, garden and market, because of early ripening, excellent flavor and perfect shipping qualities. Fruit medium size, glossy black, firm. A good variety for eating, cooking, canning or market.



Lucretia Dewberries.

Lucretia Dewberry

The Most Profitable Variety

The variety has proven itself the best and most profitable variety for market or home use yet introduced; in fact, we find it far ahead of any other variety. Lucretia is a strong, vigorous grower and will produce nearly a full crop of fruit the year following planting. It is entirely free from rust and other fungous diseases, withstands dry weather and other hardships, and produces a tremendous crop of fruit every year. Berries are extra large, often two inches long, a lustrous black color, sweet and delicious.

Columbian Purple Raspberry

The Great Pie and Canning Variety

We offer this variety to our friends and customers with the assurance that it is the very best of all purple varieties. Columbian is perfectly hardy and can be grown anywhere without Winter protection. The canes are smooth, stocky, vigorous and healthy. The berries are large, many of them an inch in diameter. Color beautiful deep purple; flavor fine, rich and delicious. Especially desirable for pies, jams and preserves. Genuine Columbian plants are always scarce; order yours today.



Columbian Purple Raspberries.

For prices of all varieties see page 52.

Emlong's perfected

The ONLY Successful Commercial Everbearer

P. H. Dempers of the Rural New Yorker, saw this field early in September, when the vines were ablaze with big, red beauties, and loaded with green berries and blossoms. He remarked, "This is the greatest sight I have ever seen, but when you tell your customers how good it really is, many of

**Four Acres Produce 1,386 Crates;
22,176 Quarts in Just 28 Weeks**

Thousands of dollars have been wasted on worthless Fall-bearing Strawberry plants. Perhaps you are one of the many who have been victimized. So, if you have never seen Mastodon—it will be hard for you to understand how any Everbearing Strawberry can produce at the rate of nearly 350 crates or 5600 quarts per acre.

A four-acre field of Mastodon on our farm produced the enormous yield of 1386 crates last Summer and Fall.

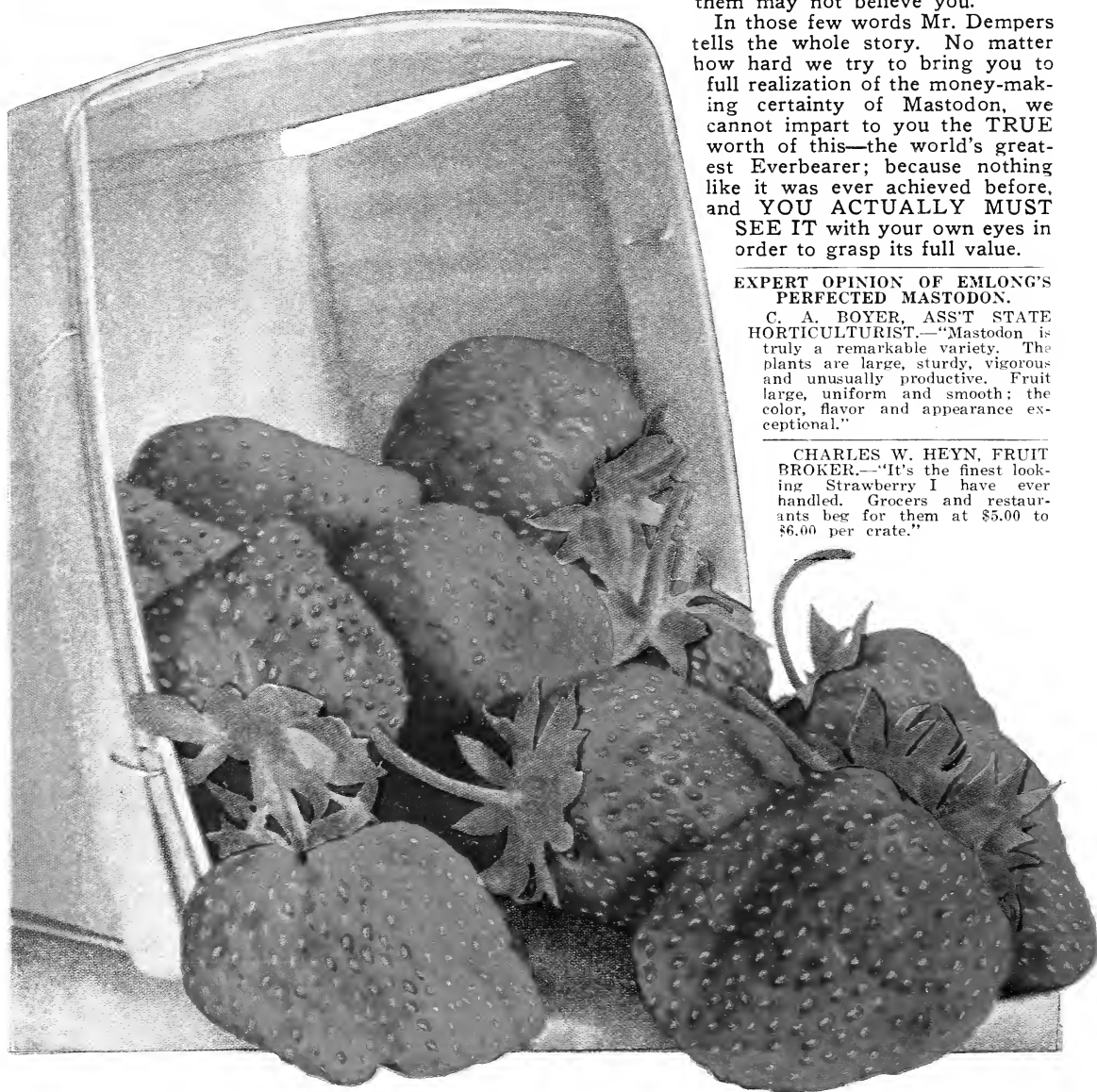
them may not believe you."

In those few words Mr. Dempers tells the whole story. No matter how hard we try to bring you to full realization of the money-making certainty of Mastodon, we cannot impart to you the TRUE worth of this—the world's greatest Everbearer; because nothing like it was ever achieved before, and **YOU ACTUALLY MUST SEE IT** with your own eyes in order to grasp its full value.

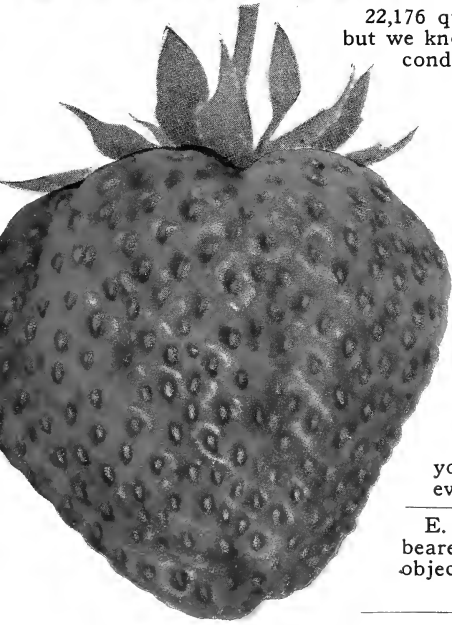
EXPERT OPINION OF EMLONG'S PERFECTED MASTODON.

C. A. BOYER, ASS'T STATE HORTICULTURIST.—"Mastodon is truly a remarkable variety. The plants are large, sturdy, vigorous and unusually productive. Fruit large, uniform and smooth; the color, flavor and appearance exceptional."

CHARLES W. HEYN, FRUIT BROKER.—"It's the finest looking Strawberry I have ever handled. Grocers and restaurants beg for them at \$5.00 to \$6.00 per crate."



Genuine Mastodon



22,176 quarts of berries during the Summer and Fall is a big yield—but we know that Mastodon can BEAT this record, because the weather conditions under which this crop was grown were not at all favorable during the early part of the Summer. Under favorable conditions, we believe that Mastodon will produce 7,000 to 10,000 quarts per acre during August, September, October and November, and will sell readily at 35c to 50c per quart! In size, quality, flavor and appearance, Mastodon heads the list.

Unlike other Everbearers, the plants of Mastodon are large, vigorous, heavily crowned and deep rooted. This explains their ability to produce enormous loads of fine fruit, even under adverse conditions. The photo at bottom of page shows a row of our Mastodon, last September. You will note that EVERY plant produces heavily; also the runner plants—in fact, it is a TRUE EVERBEARER—and THE ONLY ONE that will produce a PAYING CROP of berries THE SAME SEASON IT IS PLANTED.

Regardless of your past experience with Everbearing Strawberries, for your own good, we urge you to plant this wonderful NEW, different Everbearer this Spring. It will amaze you with the tremendous load of extra fine fruit produced by every plant.

E. E. COPUS, LIMA, OHIO—"I have never grown an Everbearer before, but you can book me for 10,000 plants. Price is no object, because Mastodon is a Gold Mine."

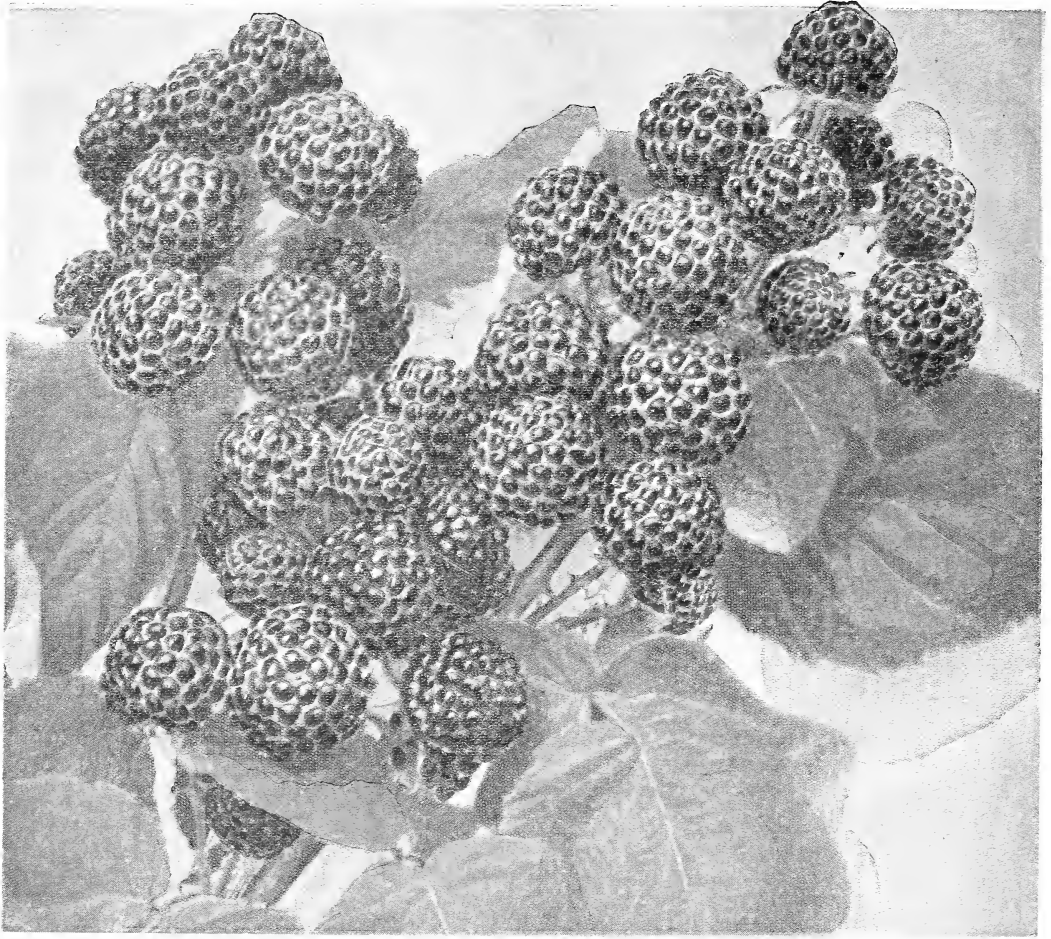
This photograph was taken Sept. 25th; on that day we picked 91 16-quart crates of Mastodon. EMLONG'S PERFECTED MASTODON are wonderful producers and you will note that five berries completely fill the hand.

This Label Your Guarantee of Genuineness

We have the original Heavy Yielding Strain of Mastodon, as our propagating stock was secured direct from the originator, G. W. Voer of Indiana. Hence, when you plant our stock, you are planting the same strain and type that produced the record yield of nearly 6,000 quarts per acre. Every bunch of Em-long's Mastodon will bear the above label.



If You Want More Money, Grow Blackcaps



CUMBERLAND—*The Business Blackcap*

Cumberland is without question the most popular and most profitable Black Raspberry ever grown. It is the one safe and reliable commercial variety, because you can depend on a big paying crop regularly. We call it the "BUSINESS BLACKCAP" because it succeeds everywhere—light or heavy soil—East, West, North or South, wherever Raspberries are grown, you will find Cumberland the leading Blackcap, and it never fails to produce its customary big crop every year.

We have never known Cumberland to fail. The demand for these plants becomes greater every year, and more Cumberland is planted than all other varieties combined. This variety is perfectly hardy and tremendously productive, the bushes are vigorous, upright, strong and healthy. Berries are extra large, glossy black, not equalled by any other variety in quality, flavor and appearance. It's good to eat and good to sell.

This Means Money to You

Our Black Raspberry plants are perfect in every way. Guaranteed 100% healthy, true-to-name and productive. Our big fields of Raspberries are grown for the plants only, on soil that has never grown Raspberries before, consequently they are free from Mosaic, Blue Stem, Root Gall and other deadly Raspberry diseases. This is the kind of stock you want and your success is assured when you plant it. Your order will be filled with fresh dug plants and every bunch is labeled in the field to prevent mistakes.

BLACK RASPBERRY TRANSPLANTS

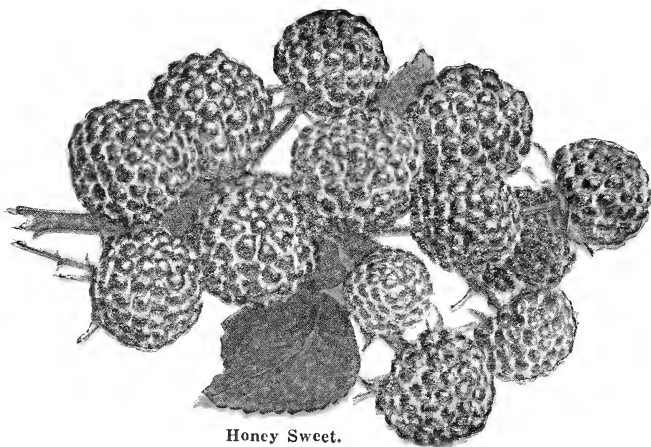
For those wanting quick results we have grown a limited number of Black Raspberry Transplants. These are plants grown two years, they are all well branched, heavily rooted and will produce berries the first season. In other words, we have saved you a year's growth and you will be amazed by the tremendous growth they will make this year. A full crop of berries in fourteen months.

For prices of all varieties see page 52.

Honey Sweet

"Proves Its Name in Its Flavor"

This variety, which is one of the latest additions to the Raspberry family, is an ideal variety for home use, as the flavor is the finest we have ever found in any Blackcap—a peculiar, rich, alluring flavor—something that is impossible to describe and hard to forget, requires but very little sugar, for table use, pies or canning, and for that reason is a very economical variety. The plants are exceptionally vigorous and productive. Berries are large, bluish black, quality of the best. Ripens with Cumberland.



Honey Sweet.

Plum Farmer

Plum Farmer is very popular with many growers on account of its earliness, and ability to mature its customary big yield in a very short time, usually fifteen to twenty days. The plants are healthy, canes strong growing. Produces plenty of bearing wood, which insures a heavy crop of fruit. The berries, which are produced in clusters, are large, well colored and of first quality. Plum Farmer will give satisfaction everywhere. Ripens a week earlier than Cumberland.

Winfield

This variety is grown extensively in the South and West, and many growers claim it is superior to the old favorite Cumberland. In hardiness and productiveness it is excelled by no other variety. Never been known to winter-kill through fifteen years of fruiting, and stands extreme drought. The berries are enormous, single berries covering a quarter. Four to six great clusters are produced on each branch. Fruit is firm, sweet, rich and juicy. Bush is healthy and vigorous; canes strong and healthy, not troubled with rust. Get started with this valuable variety this year.

Kansas

This is the earliest of all Black Raspberries. A very strong grower and produces its crops of top quality fruit in a very short time. Berries medium size, firm, handsome and of the best quality. Kansas is perfectly hardy, drought resistant; in fact, a good all purpose variety that will give both pleasure and profit.



THE AMERICAN ASSOCIATION OF NURSEYMEN

Whether you buy your stock from us or elsewhere, make sure that you are buying from a member of this Association. This Association admits to membership only those nurserymen who are financially able to carry out their contracts, and who have a reputation of fair and square dealing. This gives purchasers of nursery stock unlimited protection from fraud.

EMLONG'S RASPBERRY PLANTS ARE GROWN FOR PLANTS ONLY. THEY ARE NOT DUG FROM FRUITING FIELDS.

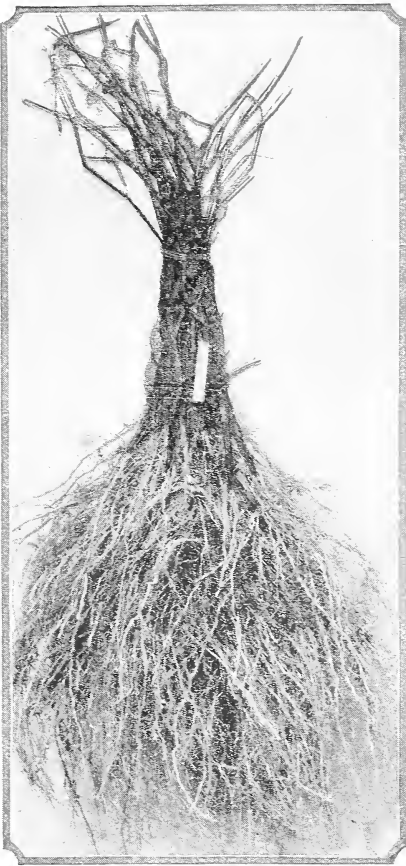
Emlong's Hardy Grapes Will Produce Big Crops

Every Emlong Grape plant is guaranteed 100% healthy, true-to-name and productive. They are well rooted, full of pep and will grow and produce big crops and big profits year after year, with only ordinary care. The cuttings for our Grape plants are taken from our own bearing vineyards, which are thoroughly sprayed and given thorough cultivation throughout the growing season. This gives us a big supply of strong, healthy wood, and as the cuttings are taken from bearing plants only, we know absolutely that every plant we send you will be true-to-name, healthy and strictly first class in every respect.

Grapes will thrive everywhere and are the easiest of all fruits to grow. No matter what the condition of the soil may be, light or heavy, rich or poor, our hardy plants will grow and bear tremendous crops for many years. Plant a vineyard and make big money—or a few for home use and make your own grape juice, jams and jellies. Growers everywhere are making tremendous profits from Grapes, and you can do the same.

No. 2 Plants NO GOOD

We offer Emlong customers 2-year, No. 1 and 1-year No. 1 Grape plants only. Some growers are offering 1- and 2-year No. 2 plants. We would not plant them and we will not recommend them to you. A vineyard is a permanent investment and you should plant the best stock you can get.



50 Emlong "Honest Grade" 1-Year Grape Plants.

Concord

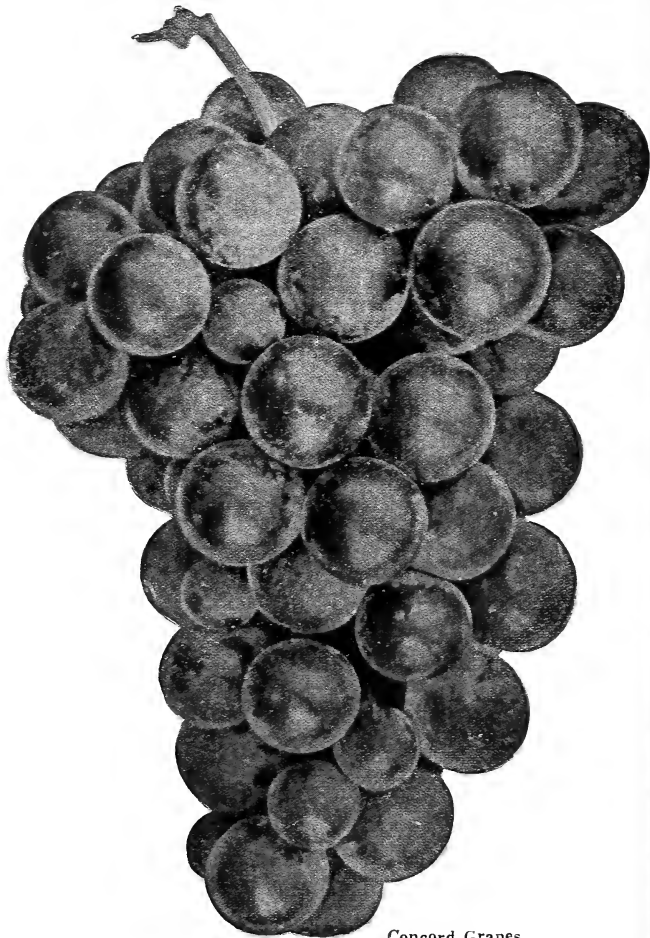
The Popular Wine and Table Grape

Concord is without doubt the most productive, the most popular and profitable variety yet introduced. It is the standard of excellence, quality and comparison on all markets, and buyers everywhere pay a premium for this super-quality Grape. Concord is perfectly hardy, having withstood a temperature of 30 degrees below zero without injury, it will produce more fruit per acre than any other variety and does well on light or heavy soil. The bunches are large and compact, berries large, bluish black color; sweet and juicy; fine quality and flavor. In fact, this variety is the one all-purpose Grape. A strong, vigorous grower, making plenty of vine to produce the enormous crop of fruit produced regularly year after year. Twenty-five vines of Concord will make a whole barrel of grape juice and one hundred vines will make you \$100.00 a year.

"EVERY ONE LIVES"

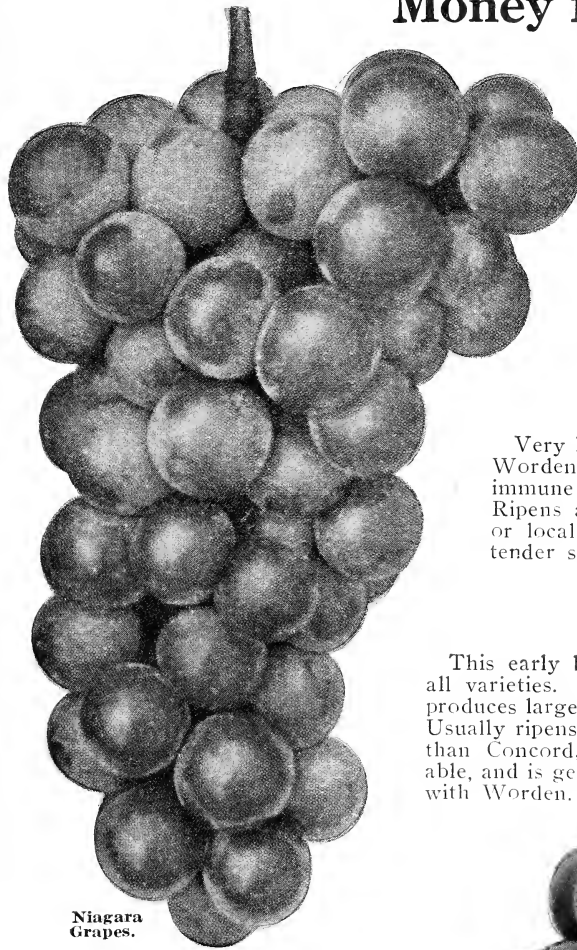
The Grape plants we got of you last spring were fine. They have made a wonderful growth, every one lived and some vines had grapes on the first season.

L. L. MONEYSMITH, Indiana.



Concord Grapes.

The Big Demand for This Fruit Means Big Money for You



Niagara
Grapes.

Moore's Early The Best Early Variety for Market

A black Grape similar to Concord in appearance and quality, but ripens two weeks earlier and is the leading standard black Grape of its season. Bunch and berry large, quality and flavor of the best. Vine healthy and hardy.

Lucile—The Finest Red Hardy Grape

In vigor, health and productiveness, Lucile is surpassed by no other variety, and is practically immune from diseases of all kinds. One of the most beautiful Grapes and always sells at high prices. Bunch large, compact, and of good form. Berry large, wine-red color and of most excellent flavor, juicy, sweet and delicious. Ripens in advance of Concord, keeps well and ships well.

Delaware

Delaware is probably the best known of all red Grapes. Seems to do well everywhere and produces a large amount of fruit annually. The bunch is small and compact, sometimes shouldered; berries small, skin thin but firm. Flavor excellent; flesh juicy, very sweet and refreshing, of best quality for table use. Very hardy, ripens with Concord.

For prices of all varieties see page 52.

Niagara

The Most Popular White Grape

This is the leading white Grape throughout the country. Niagara is perfectly hardy and fully as productive as Concord. Bunches very large and compact, sometimes shouldered. Berries fully as large or larger than Concord, mostly round, yellowish green when fully ripe, slightly amber in sun. The skin is thin but tough and does not crack. Quality of the best, very little pulp, melting and pleasing to the taste. Niagara is a mighty fine variety and desirable for eating, grape juice or market.

Worden

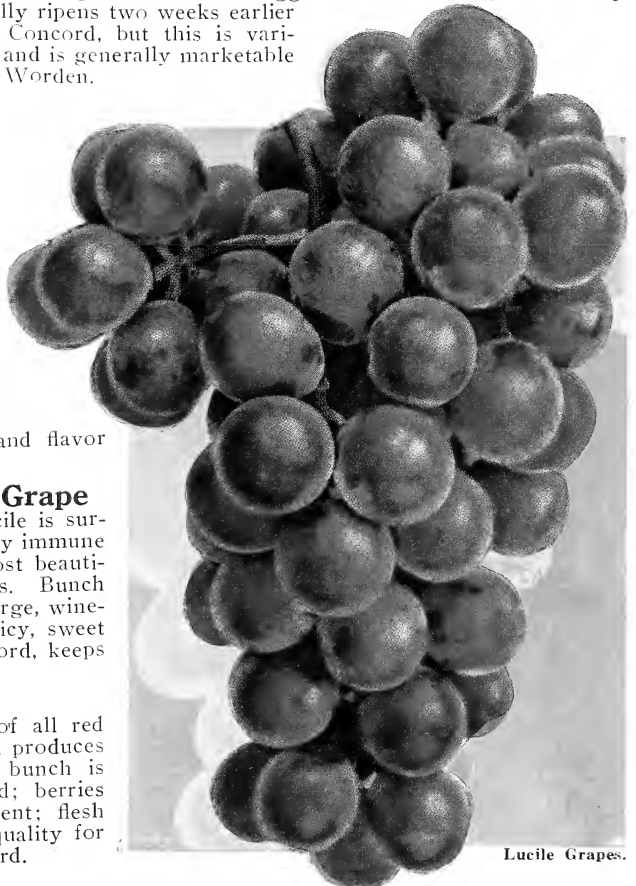
An Early Black Grape

Very hardy, healthy and productive. In vigor and health Worden is surpassed by no other variety. It is practically immune from fungous diseases and a sure, heavy cropper. Ripens a week earlier than Concord. Fine for home use or local market, but not for shipping on account of the tender skin.

Campbell's Early

The Fancy Early Table Grape

This early black Grape is undoubtedly the finest flavored of all varieties. Thrives everywhere on light or heavy soils and produces larger bunches and bigger berries than any other Grape. Usually ripens two weeks earlier than Concord, but this is variable, and is generally marketable with Worden.



Lucile Grapes.



Hardy Northern Grown Fruit Trees

Budded from Bearing Orchards

Why take chances? Set plants and trees you know will grow, thrive and produce big crops. Emlong stock costs no more but it **does** more, as years of test have proved. Hardy Michigan grown plants and trees, developed and perfected by Emlong methods, have been the standbys of leading fruit growers for many years, and are noted the country over for health, vigor and productiveness.

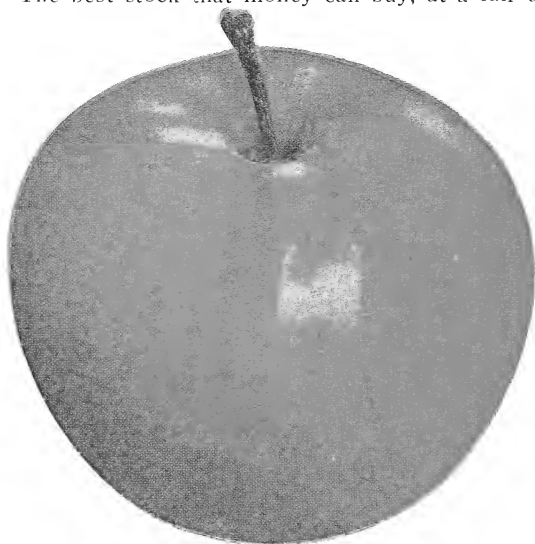
Our soil and climatic conditions are especially adapted to the production of nursery stock, that is why our plants and trees have a perfectly balanced root and top growth, and no matter where you live or what your soil and weather conditions are, you will have better crops and bigger profits if you plant Emlong's Hardy Northern Grown strains.

Every Tree is Guaranteed True to Name

Emlong customers get what they want—and when you order a Jonathan Apple, from us, an Elberta Peach, Bartlett Pear, Monarch Plum, Montmorency Cherry, or any other variety, you'll get just what you order and not some worthless variety. Our stock is all budded from bearing trees that are healthy, vigorous and productive. That's the kind of stock you want.

When You Buy from Us You Save Half

The best stock that money can buy, at a fair and square price is what you get when you buy from us. This catalog is our only salesman and it tells the truth about **EMLONG QUALITY** and **EMLONG SERVICE**. When you buy direct from the grower there are no middlemen to pay, and another big advantage is that every plant and tree will be fresh dug and shipped direct to you.



Yellow Transparent Apple.

Summer Apples

DUCHESS. Vigorous grower and extremely hardy. Early and annual bearer of large crops. Fruit large, greenish yellow, striped red. Flesh light yellow, fine grained, firm; flavor a pleasant acid. A great eating, cooking or market Apple.

EARLY HARVEST. Tree healthy, vigorous and a good bearer. Fruit medium sized, skin smooth and a clear waxy yellow, rarely blushed. Flesh tender, juicy, acid to sub-acid; flavor good.

YELLOW TRANSPARENT. One of the best early Apples. Fruit medium, smooth, transparent skin; clear white becoming pale yellow when fully ripe; flesh white, tender, fine grained, splendid quality.

For prices of all varieties see page 52.

Fall and Early Winter Apples

WEALTHY. Succeeds everywhere, tree vigorous and extremely hardy, an early and abundant bearer. Medium size, round; skin smooth, light yellow, nearly covered with dark red; flesh white, fine, juicy and sub-acid; one of the best and finest Apples grown.

STAYMAN'S WINESAP. A profitable market variety and fine for home use. Fruit large, bright red color, very productive and best quality. The tree is a vigorous grower and adapts itself to all soils and climates.

GRIMES GOLDEN. One of the most popular Apples. Tree a strong, thrifty grower. Fruit medium to large; flesh yellow, firm, very fine grained, juicy, sub-acid flavor; fine quality. Excellent for eating, cooking or market.

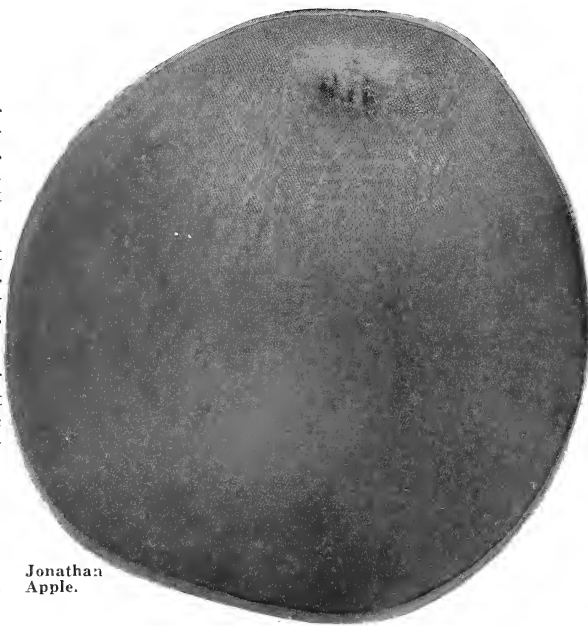
Winter Apples

DELICIOUS. Our stock is guaranteed genuine "TRUE DELICIOUS." Undoubtedly the most popular of all Winter Apples. The trees bear young and regularly. Very healthy and productive, perfectly hardy. In flavor it has no equal, keeps well and commands top prices everywhere. Fine for eating, cooking, market.

JONATHAN. Bears young and a big producer. Fruit very attractive, bright red, quality of the finest, flavor of the best. Flesh tender, crisp and juicy, with a smooth and glossy skin that makes it a big seller everywhere.

McINTOSH. Large, deep crimson; beautiful. Tree hardy and vigorous. Flesh pure white, crisp and tender. A prolific, reliable producer.

GREENING. Fruit large, greenish yellow, fine grained. The tree is very hardy, vigorous, upright and bears young. A good keeper and excellent for cooking.



Jonathan Apple.

YORK IMPERIAL. Large, yellow, shaded red; firm, juicy, sub-acid. An excellent shipping Apple.

ROME BEAUTY. Large; mostly covered with red on pale yellow; flesh tender, but not fine grained; juicy, quality good.

BALDWIN. A large, dark red Apple; sub-acid, good flavor. Tree hardy, vigorous, productive. Excellent for eating, cooking and market.

NORTHERN SPY. Large, striped red; flavor rich, mild sub-acid, fine. Keeps through Winter and late Spring.

BEN DAVIS. A profitable variety in many sections. Quality and flavor not so good, but will keep longer than any other.

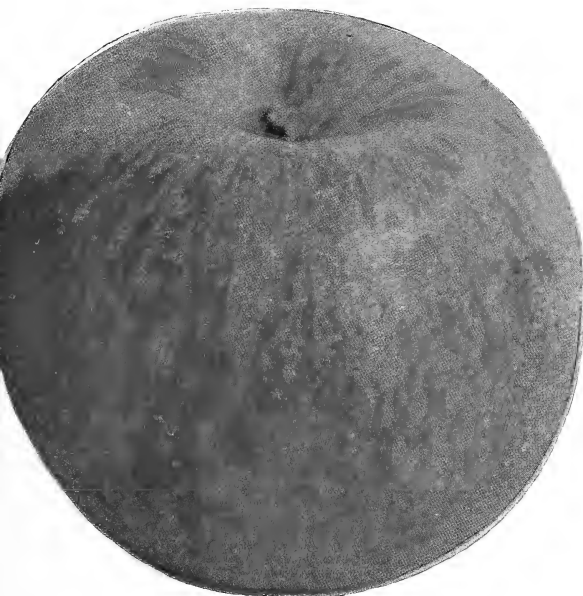
WINTER BANANA. Fine, late Winter baking Apple. Light yellow, flesh pure white, fine grained, sweet and good.

Crab Apples

HYSLOP. Tree bears young, fruit large, nearly round; skin smooth, dark, rich red on yellow. Flavor very good.

TRANSCENDENT. A large tree and a very strong grower, succeeds everywhere, an abundant bearer; fruit large, round, smooth; rich yellow shaded red.

WHITNEY. The largest of the Crab Apples. Smooth, glossy yellow, striped red. Flesh juicy and rich, almost sweet.



Wealthy Apple.

"MADE A WONDERFUL GROWTH"

The 300 Apple, Peach and Cherry trees I purchased from you three years ago were the finest lot of trees I have ever seen. Large, stocky and well rooted. It has been a pleasure to watch them grow and every tree is true to name. Some of them bore the first season.

MARSHALL BROS., Illinois.
Per Geo. Marshall.

"Emlong Quality Trees" Budded from Bearing Orchards Cost No More—They Do More!



Rochester
Peach.

CARMAN. Large, resembling Elberta in shape. Creamy white with deep blush, skin tough, making it a good market variety; flesh tender, juicy, fine flavor.

EARLY ELBERTA. Larger than Elberta, though identical in shape; bright yellow with red blush, flesh yellow, finer grained and sweeter than Elberta, and ripens a week to ten days earlier. An excellent home or shipping Peach. Tree a strong grower, hardy and prolific bearer.

FITZGERALD. An improved Crawford, fully equal to that variety in size, quality and color. Tree bears young, is very productive and hardy. Color bright yellow, splashed with red; flesh yellow, quality fine.

BELLE OF GEORGIA. Very large, skin white with red cheek; flesh white, firm; quality and flavor excellent. Tree a rapid grower and very productive.

YELLOW ST. JOHN. The finest early yellow freestone. The large, round, showy fruit always attracts attention. An extra fine dessert Peach, and profitable for market.

WILMA. The fruit is fully as large as Elberta (its parent), not quite so elongated; color and quality very much better and ripens about ten days later. Tree thrifty, vigorous, hardy and productive.

CRAWFORD'S EARLY. A large yellow Peach of splendid quality; strong grower and prolific fruiter.

CRAWFORD'S LATE. A superb yellow Peach of extra large size and excellent quality. A great producer: one of the finest late varieties.

This Grower Knows

Henry Emlong & Sons:

It may interest you to know that the Peach trees I bought of you folks four years ago produced a fine crop this season. The same year I bought trees from two tree salesmen, also a southern nursery, some of these trees were a complete failure and the best of them have produced only about one-half as much fruit as your trees.

FRANK DINSMORE,
Missouri.

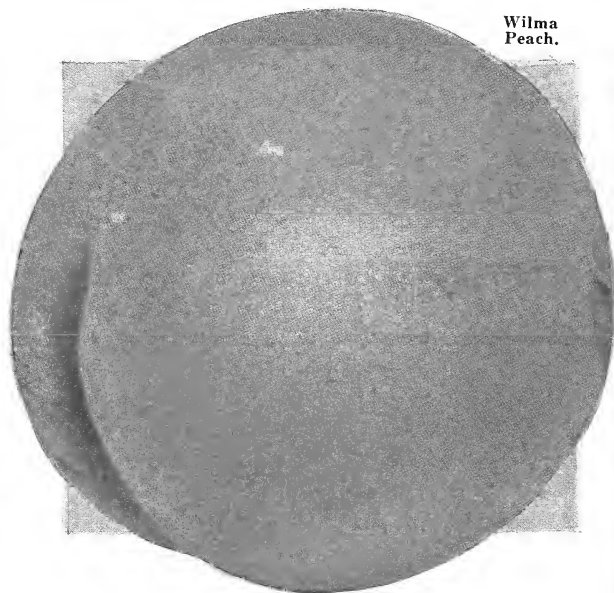
Peach Trees

ELBERTA. The standard commercial variety wherever Peaches are grown. Succeeds everywhere and believed by many growers to be the best all-around Peach. Tree a vigorous, thrifty grower. Fruit large, yellow; flesh pale yellow, tender and juicy. A great cooking, eating and market variety.

ROCHESTER. Early midseason. Color lemon-yellow, blushed with deep dark red; skin thick, tough, a good shipper. Flesh yellow, juicy, tender and melting. Sweet, fine flavor; quality good.

J. H. HALE. A fine variety; tree perfectly hardy. Fruit extra large, ripens about a week earlier than Elberta. Quality and flavor of the best. Color a beautiful golden yellow with deep carmine blush.

MAYFLOWER. This is the first red Peach to ripen. Carries to market in fine shape and always sells well. A strong, thrifty grower, very productive and a sure cropper.



Wilma
Peach.

Pear Trees

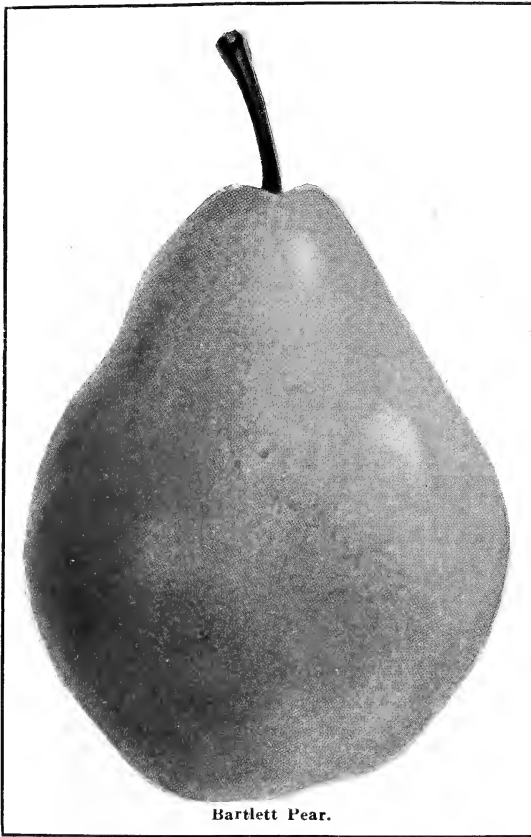
BARTLETT. Undoubtedly the finest Pear grown. A big producer; ripens early. Golden colored with red cheek; flavor and quality the best.

KIEFFER. This is the well known canning Pear; a big producer and sure cropper; hardy, prolific; fruit large, yellowish, good quality.

SECKEL. This is the small, rich, sweet Pear, so widely grown for preserving and home use; succeeds everywhere and a big sure cropper.

CLAPP'S FAVORITE. Tree hardy, vigorous and upright grower. Fruit large and fine looking; flesh juicy, sweet and rich.

SHELDON. Large, yellow, with beautiful red cheek; flesh a little coarse, melting, juicy and crisp. Tree vigorous and productive.



Bartlett Pear.

EVERY TREE GROWS

Gentlemen:—

I planted a small orchard a few years ago and am proud to say that every one of the 164 trees bought from you folks has made a splendid growth. The Bartlett and Seckel Pears, also the Abundance and Yellow Egg Plums, have done especially well, and I am looking for a good crop next year. Fruit is in big demand here and prices are high.

GEO. CLAWSON, Ohio.

Plum Trees

ABUNDANCE. One of the best; tree a rapid grower, healthy and bears young; very productive. Fruit medium size, a rich bright cherry-red; flesh light yellow, juicy and tender, tree vigorous and hardy.

GERMAN PRUNE. Medium oval; purplish blue, rich, juicy and of high flavor; tree vigorous and productive; good for drying or canning.

BURBANK. Medium to large; orange-yellow, dotted and marbled with red; flesh meaty, yellow, sweet and good; valuable for canning and a good market Plum.

MONARCH. Large, nearly round, dark purple, juicy and sweet. A splendid shipper and good market variety; tree vigorous and very productive.

The Hansen Varieties

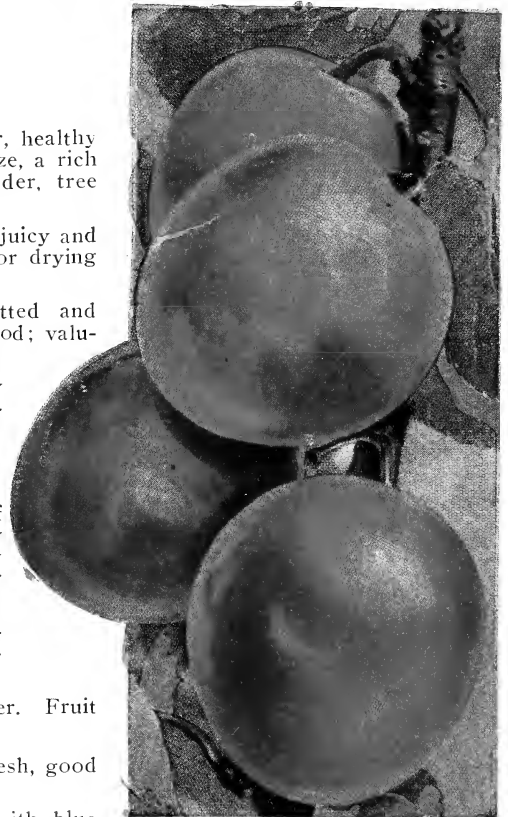
These varieties were all originated by Prof. Hansen of the South Dakota Experimental Station. They are very hardy and especially suited to the northern states. They all bear the year following planting; quality is better than that of the common native varieties.

SAPA. Very fine, perfectly hardy. Immensely productive; glossy dark purple skin and rich dark purplish red flesh.

WANETA. A very strong grower and an early bearer. Fruit large, very red and of fine quality.

HANSKA. Fruit bright red, heavy blue bloom, firm flesh, good quality, rich fragrance; bears early in abundance.

OPATA. First to ripen. Dark purplish red fruit, with blue bloom; flesh green; flavor very pleasant.



Abundance Plums.

For prices of all varieties see page 52.

Emlong's Trees

Grow and Produce Big Crops Everywhere

They Are Budded From Bearing Orchards. Grown and Handled Right



Montmorency Cherries.

Sour Cherries

LARGE MONTMORENCY. A beautiful, extra large, red, sour Cherry. Fruit larger and firmer than Richmond; ripens about ten days later. A strong grower, absolutely hardy, bears young and a sure cropper. There is a big demand everywhere for this fine Cherry.

ENGLISH MORELLO. Large, roundish, heart-shaped, dark crimson, and when fully ripe, black

or nearly so; flesh and juice light crimson, firm and good, very productive; one of the hardiest and a sure cropper.

MAY DUKE. This popular old variety is well known and well liked wherever Cherries are grown. It succeeds everywhere, in light or heavy soil, and all climates. Tree a vigorous, upright grower, very productive. Fruit large, dark red, juicy; excellent for canning or market.

EARLY RICHMOND. The earliest and most popular sour Cherry grown; one of the most popular and valuable of the acid varieties. Fruit medium size, dark red, melting and juicy; unsurpassed for cooking and canning. Tree slender growing; exceedingly productive, very hardy, as it will stand the most severe Winter.

THRIFTY, HEALTHY TREES

Henry Emlong & Sons:—

I have been advised by our County Agent that your firm is dependable and have healthy, vigorous trees. I have thrown away a lot of money on worthless trees, but have decided to try once more, so please send catalog and prices.

J. F. WILKINSON, New York.

EVERY ONE GROWS

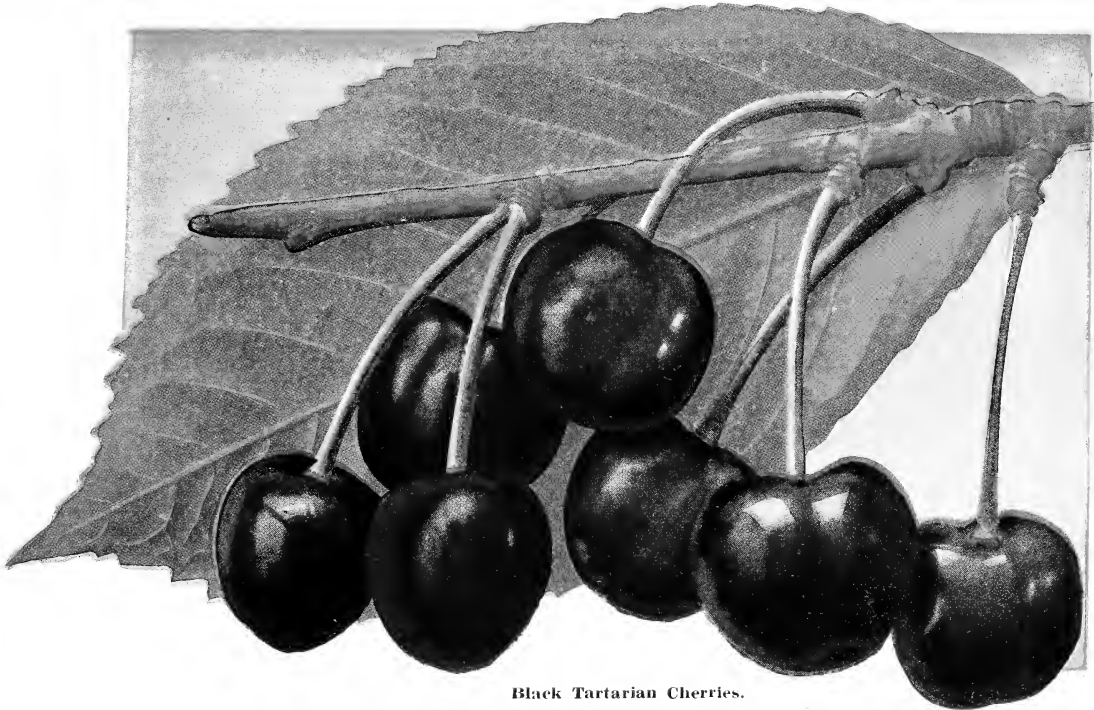
GENTLEMEN:—

I will have a big club order for your fine trees next Spring, as my neighbors and friends, who have seen my trees, want to plant some of their own. We could never get Cherries to grow in this locality before, but yours have made a wonderful growth.

FRANK B. DIXON, Kentucky.



Early Richmond Cherries.



Black Tartarian Cherries.

Sweet Cherries

SCHMIDT. A splendid market Cherry, because of its attractiveness and all-around good qualities. A big producer of extra large Cherries: rich deep crimson color; tender, juicy and extra well flavored.

WINDSOR. Exceedingly valuable for late market and home use. A fine, large, dark red Cherry that hangs on a long time and rots but little. The flesh is remarkably firm and good.

BING. The grand new sweet Cherry; originated in Oregon. Flesh very solid, flavor of the very highest quality. A fine shipper; perfectly hardy and very prolific.

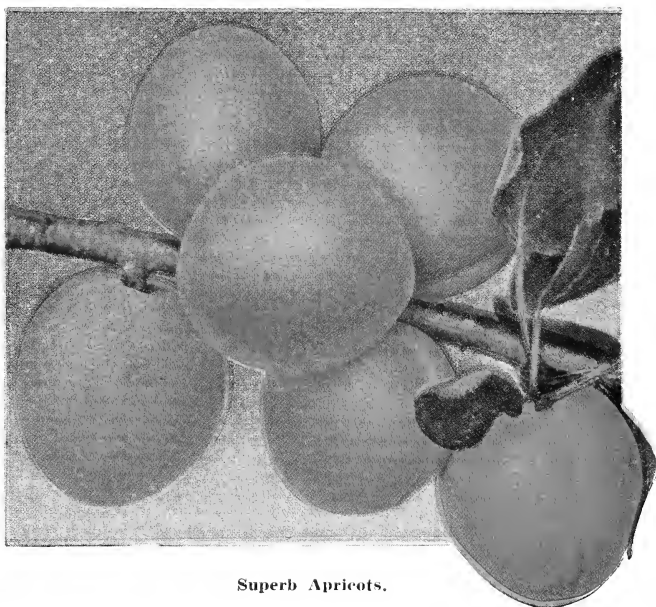
Henry Emlong & Sons:—

The eight sweet Cherry trees bought from you and planted five years ago are a revelation to me and all my friends, as they have borne a fine crop of fine fruit for the past two years.

CHRIS. JORGENSEN,
Wyoming.

BLACK TARTARIAN. Tree perfectly hardy, a vigorous grower, thrives everywhere; very productive. Fruit very large, bright purplish black; juicy, sweet, rich, excellent flavor and quality; fine for eating, canning or market.

NAPOLEON. Sometimes called Royal Anne. A beautiful Cherry of large size; pale yellow, with bright red cheek; flesh firm, juicy and sweet; one of the best Cherries for eating, canning or market.



Superb Apricots.

Apricots

SUPERB. Medium size; light salmon with slight blush; flesh firm and solid, and excellent flavor. Grows large and spreading; very hardy and productive.

Quinces

ORANGE. The finest Quince grown. Trees bear young and are very productive. Fruit large, orange-shaped and of excellent flavor. Orange is the best known and best liked of all varieties.



Hardy Northern Grown Roses

Strong Two-Year Plants That Will Bloom the First Year

The Rose is truly and correctly termed "Queen of Flowers." The very name suggests beauty and fragrance, and it is now possible to have these grand flowers blooming all Summer, even with a small planting. The wide range of color, shape and size of blossoms, and character of the foliage, gives it a wider range of decoration than any other planting you can make. When added to these qualifications are the ease of culture, quick and ample response in blossoms, it is not strange that the Rose has been aptly termed "Queen of Flowers."

The Roses we offer are extra heavy 2-year, field grown plants, hardy and vigorous. They will thrive everywhere and will produce an abundance of blooms the first Summer.

WANTS MORE

I am more than pleased with the Rose bushes. They are extra fine, big, healthy plants, every one will grow. My sister wants some of them, so please rush the inclosed order.

MRS. F. P. PFAELGER, Nebr.

BLOOMS FIRST SUMMER

Your Rose bushes are wonderful, every one of the 12 planted last Spring grew and are blooming. I paid an agent \$2.00 each for some, and they haven't even started to grow.

MRS. ROY BLADES, L. I., N. Y.

Our Special Everblooming Rose Collection

This collection of Roses will give you more actual pleasure and satisfaction than any other planting you can make. All shades of all colors, and a selection that will give a continuous profusion of blooms all Summer.

- | | |
|--------------------|-----------------------|
| 1 Red Radiance | 1 General Jacqueminot |
| 1 Lady Hillingdon | 1 Paul Neyron |
| 1 Gruss an Teplitz | 1 Frau Karl Druschki |
| 1 Caroline Testout | 1 Ulrich Brunner |

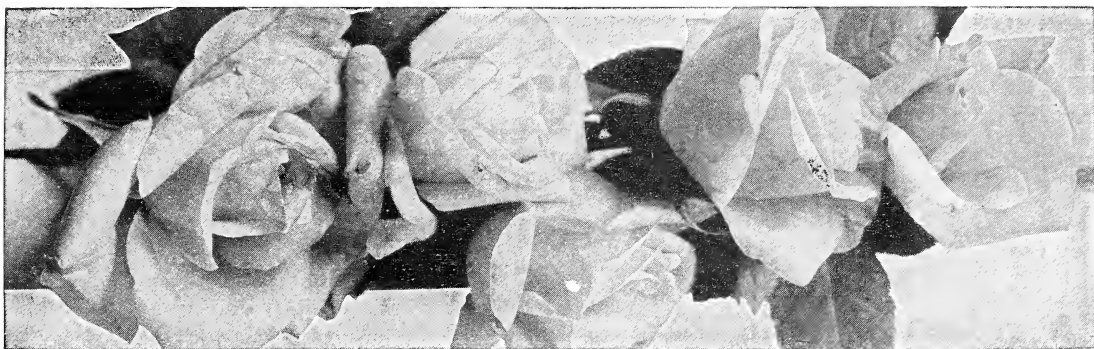
OUR SPECIAL BARGAIN OFFER TO EM-LONG CUSTOMERS: Eight 2-year, field grown, select bushes, only \$4.35, parcel post prepaid.

Paul's Scarlet Climber

This wonderful new climbing Rose, winner of gold medal as best new Rose at the National Rose Society's Exhibition, is now known the country over as "The Reddest Rose That Grows." Paul's Scarlet Climber is by far the very finest red climbing Rose in existence. The flowers are large, semi-double, and it verifies its name in its intense scarlet coloring. It never fades out in the hot rays of the sun, as other ramblers do. Blooms very long, holding its flower after many June bloomers have dropped their petals. No other Rose will give the same effect, and if you want the best climbing Rose ever grown, plant Paul's Scarlet Climber. **Strong, 2-year plants, 60c each; 3 for \$1.50, delivered.**



Paul's Scarlet Climber.



Hybrid Perpetual Roses

Delightful for the border or Rose garden. Blossoms brilliant and borne in great profusion throughout the Summer—thus they are commonly called Perpetuals or Monthly Roses.

Price, 60c each; 3 for \$1.65; 10 for \$5.00, postpaid.

MAGNA CHARTA. Very beautiful and especially admired for its bright pink color. Large, globular-shaped flowers; a hardy, profuse bloomer. Popular everywhere because it is one of the first to bloom.

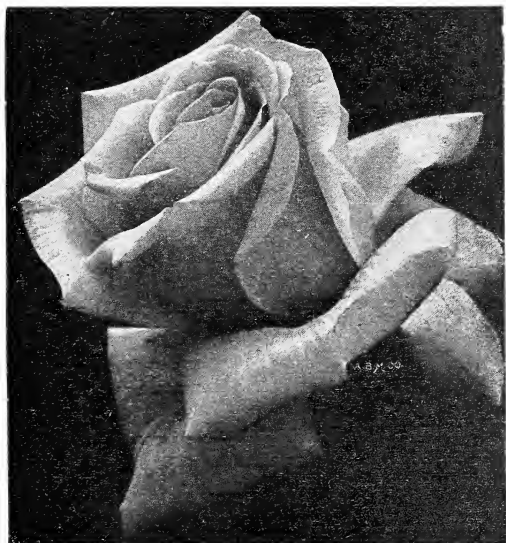
FRAU KARL DRUSCHKI. Sometimes called Snow Queen. This is without doubt the best white ever introduced. Planted everywhere on account of its very large, perfectly formed, white flowers.

PAUL NEYRON. One of the finest hardy Roses ever grown. Blooms unceasingly from June to November; large, ruddy pink, beautifully shaped flowers.

GENERAL JACQUEMINOT. One of the old reliables; fiery red, magnificent color, and one of the very freest bloomers, possesses the richest fragrance.

ULRICH BRUNNER. Rich crimson-scarlet, highly perfumed, vigorous and hardy; a reliable and very desirable Rose.

CLIO. A fine large pink Rose; buds form a perfect cup-shape when opening. The beautiful flesh color deepens to pink in the center; very fragrant.



Frau Karl Druschki.

Hybrid Tea Roses

The Hybrid Teas are not quite as hardy as the Perpetuals, but are even more profuse bloomers. They are also known as "Monthly Roses." The Roses of this class are beautifully colored and very fragrant.

Price, 60c each; 3 for \$1.65; 10 for \$5.00, postpaid.

LA FRANCE. A wonderful new Rose; the delicate coloring cannot be surpassed. Blooms continually throughout the Summer. Color silvery rose with pink shades and satin-like petals; very fragrant.

AMERICAN BEAUTY. Probably the widest known and best liked for cut flowers. Color deep pink, approaching crimson; exquisite form and fragrance, and large size.

RED RADIANCE. Extra hardy, vigorous and prolific. One of the best. Color a beautiful brilliant crimson.

MRS. AARON WARD. This variety has long been the standard yellow. Color deep golden orange, shading to creamy yellow; buds deeply cupped.

CAROLINE TESTOUT. One of the finest for outdoor culture. Immense clear pink flowers, full and double, beautiful buds. Blooms freely all Summer.

LADY HILLINGDON. One of the finest. Blossoms open up very double, and are a beautiful deep yellow. Lovely both in bud and flower.

GRUSS AN TEPLITZ. Every Rose lover should plant this—it is one of the freest bloomers and perfectly hardy. Color brilliant crimson, changing to a fiery red.

Climbing Roses

The Climbers are perfectly hardy, and, as an ornament for covering porches, pillars, fences, etc., they are unequalled, blooming profusely early in the Summer and retaining the beautiful foliage until Winter.

Price, strong, 2-year plants, 40c each; 3 for \$1.10, postpaid.

CRIMSON RAMBLER. Can be trained as a climber or in large bush form. Grown extensively on account of the brilliant color, and long blooming season. When in bloom the foliage is a solid mass of brilliant flowers.

DOROTHY PERKINS. A splendid shell-pink climbing Rose; foliage finer, smoother and darker than Crimson Rambler.

EXCELSA. Sometimes called Red Dorothy Perkins. Flowers are borne in large clusters; vigorous and healthy; one of the best climbing Roses.

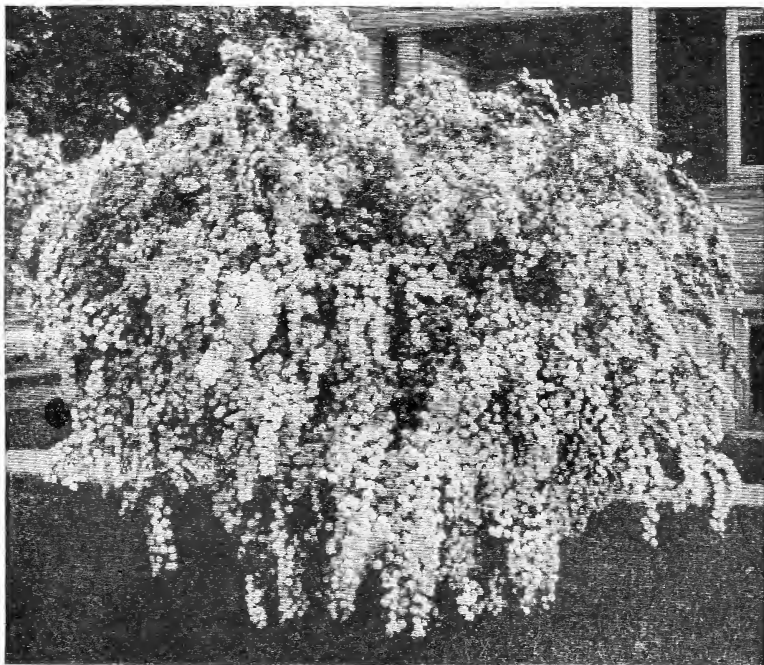
WHITE PERKINS. Similar to Dorothy Perkins, excepting that the flowers are white.

REMARKABLE BARGAINS

Two of the Most Popular Flowering Shrubs

SPIREA VAN HOUTTEI

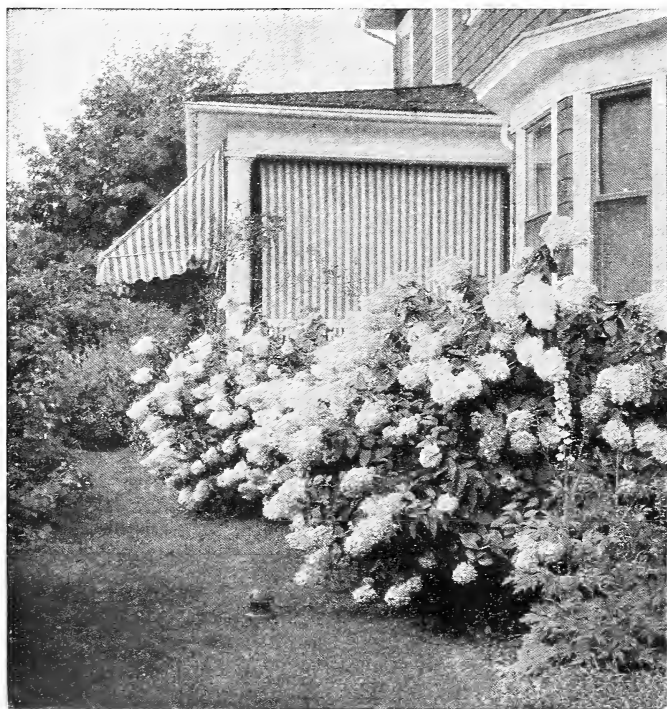
Commonly called "Bridal Wreath." This is the most popular of all flowering shrubs. It is the finest and most beautiful of the Spireas. During May and June the branches are a mass of flowers. The foliage is very beautiful, dark green leaves, incised borders, bluish green beneath, giving a beautiful effect until late Autumn. It will thrive anywhere, in complete shade or hot sun, and is very attractive whether grown for a hedge, in groups or singly. Will grow 6 to 8 feet high but can be trimmed to give the desired height. Our Bargain Price: 1-year, well rooted, 12-18 inch plants, 20c each; 3 for 50c; 12 for \$2.00, parcel post prepaid. For price of larger plants, see price list.



Spirea Van Houttei.

HYDRANGEA Paniculata Grandiflora

This is the finest and most magnificent shrub for landscape purposes. Hydrangea P. G. is absolutely hardy, grows in any soil and blooms the first year it is planted. It will grow 4 to 5 feet tall—just right for planting along the house or garden wall. Planted in beds and allowed ample space for each plant, the Hydrangea makes one of the most beautiful group plantings. Their massive white plumes are extremely showy—first snowy white, then pink, then reddish bronze and green—blooming continuously and profusely from August until Winter the Hydrangea is undoubtedly one of the finest and most popular shrubs ever grown. You'll make a big mistake if you don't plant this Spring, because this popular shrub has never been offered at these low prices. 2-year, well rooted, 12-15 inch plants, 40c each; 3 for \$1.10; 12 for \$3.50, parcel post prepaid. For prices of larger plants, see price list.



Hydrangea Paniculata Grandiflora.

Here is an opportunity to beautify those unsightly spots at a very low cost.



Amoor River Privet Hedge.

A Beautiful Hedge at Small Cost

Amoor River Privet, North

This is the hardiest of all Privets and especially desirable for hedge planting in the North, where Winters are severe. It is much superior to any other hedge plant, as it is not subject to blight. The dark green foliage is retained until late in the Fall, and it can be pruned to give any desired effect. Bears handsome white flowers in June. Price, 2-year, 12-18 inch plants, 20c each; 12 for \$1.75; 100 for \$15.00, parcel post or express prepaid. For prices of larger plants, see price list.

California Privet

A vigorous, hardy variety of fine habit, and foliage nearly always green. Makes a desirable ornamental shrub as well as hedge. California Privet has long been recognized as one of the very best plants for hedge purposes—remarkable for its beautiful dark green, glossy foliage, its quick, strong growth and its freedom from insects and scale. Price, 2-year, 12-18 inch plants, 15c each; 12 for \$1.25; 100 for \$11.00, parcel post or express prepaid. For prices of larger plants, see price list.

Thunberg's Japanese Barberry

Where beautiful foliage is desired no shrub will give the desired effect so surely as this Barberry—it is a beauty for hedges, group plantings, or singly. It is entirely free from rust and will pass inspection in any state. This is a beautiful plant—drooping branches, foliage a brilliant green with the branches a lighter shade. From early Autumn until Winter the foliage is a deep crimson, branches loaded with scarlet berries, that are retained during the Winter. The Japanese Barberry is one plant that is attractive the year around. Price, strong, 3-year, well branched plants, 40c each; 3 for \$1.00; 12 for \$3.50; 100 for \$25.00, parcel post or express prepaid. For prices of larger plants, see price list.



Barberry Hedge.

Gentlemen:—

The Hedge plants and Spirea Van Houttei I bought this spring are growing fine. They have made a wonderful change in the appearance of my home and I am sorry I didn't plant them years ago.

EDWARD E.
HOTCHBARGER,
Cleveland, Ohio.

Beautify Your Home and Increase the Joy of Living

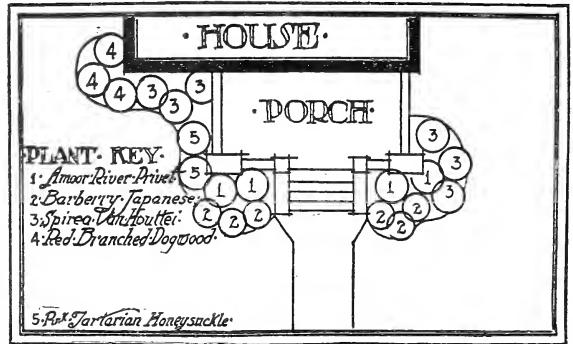
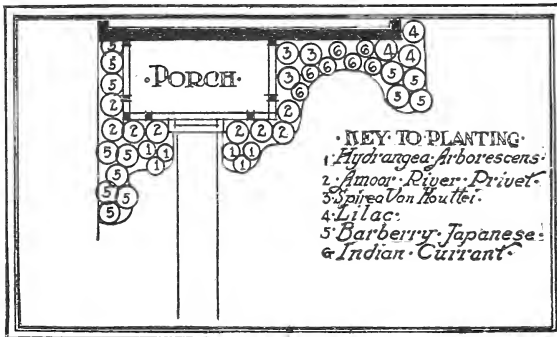
Plan No. 1

2-4 Year—Largest Size

- (1) 6 Hydrangea Arbor-escens.
- (2) 8 Amoor River Privet
- (3) 3 Spirea Van Houttei
- (4) 3 Lilac
- (5) 13 Barberry, Japanese
- (6) 7 Indian Currant
Regular Price, \$16.80.

SPECIAL PRICE ONLY

\$14.85
DELIVERED



Plan No. 2

2-4 Year—Largest Size

- (1) 4 Amoor River Privet
- (2) 6 Barberry, Japanese
- (3) 6 Spirea Van Houttei
- (4) 3 Red-Branched Dogwood
- (5) 2 Pink Honeysuckle
Regular Price, \$6.25.

SPECIAL PRICE ONLY

\$5.00
DELIVERED

These Special Collections Are Composed of 2, 3, and 4-Year Stock and Bloom First Year.

These Shrubs will Make a Big Improvement in the Appearance of Your Home Grounds



Plan No. 3

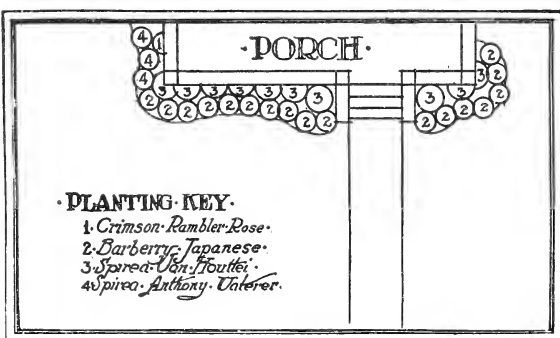
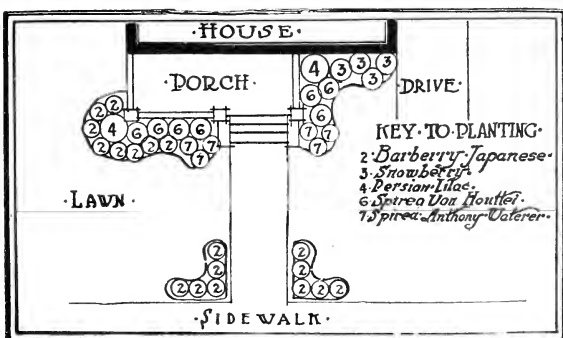
2-4 Year—Largest Size

- (2) 18 Barberry, Japanese
- (3) 4 Snowberry
- (4) 4 Persian Lilac
- (6) 7 Spirea Van Houttei
- (7) 6 Spirea Anthony Waterer

Regular Price, \$15.80.

SPECIAL PRICE ONLY

\$12.35
DELIVERED



Plan No. 4

2-4 Year—Largest Size

- (1) 1 Crimson Rambler Rose
- (2) 17 Barberry, Japanese
- (3) 10 Spirea Van Houttei
- (4) 3 Spirea Anthony Waterer

Regular Price, \$8 90.

SPECIAL PRICE ONLY

\$7.35
DELIVERED



Hardy Ornamental Shrubs

Nature is always bounteous in her gifts to man, and has been unstinted in giving us a great wealth of beautiful shrubs, with their perfumes and flowers, their varied colored foliage and bright fruit. No one with home grounds, either large or small, should be without these wonderful gifts.

The shrubs we are offering have been selected with the greatest care, they are hardy and will thrive in all soils and climates. They require but little attention when once established and grow in size and beauty each year. Shrubs are very effective for screens, borders and grouping on the lawn, they will give immediate effect and a succession of bloom may be had during the entire season by planting the various kinds.

Almond, Flowering

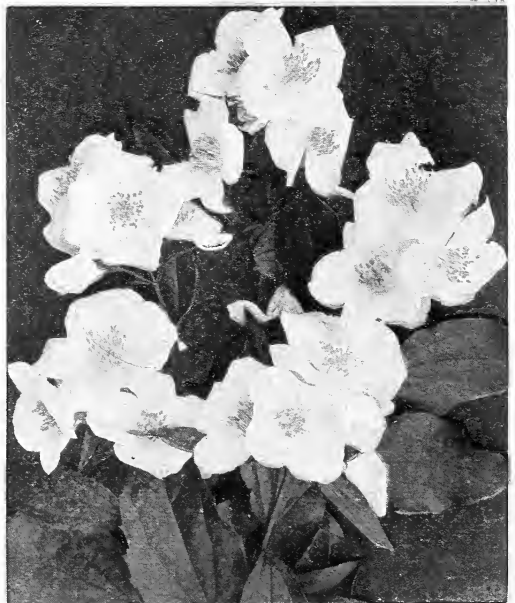
A very beautiful, early-blooming, dwarf shrub of shapely, compact growth, especially valuable because of the profusion of flowers very early in the Spring. We offer either the white or pink flowering, identical in habit of growth, the only difference being in the color of the flowers. **Price, extra heavy, 3-year plants, 80c each; 3 for \$2.20, prepaid.**

Althea; Hibiscus - Rose of Sharon

We offer the tree form, which is most desirable. Perfectly hardy and adapted to all soils. Flowers in great profusion in midsummer and continues until Fall. They attain a height of 5 to 8 feet, very beautiful. We offer the Double Red, Double White, Double Pink and Double Purple. **Price, extra heavy, 3-4 foot trees, \$1.50 each; 3 for \$4.00, prepaid.**

Bechtel's Flowering Crab

This is without doubt the most beautiful of all the flowering Crabs; tree of medium size, covered in early Spring with large, beautiful, fragrant flowers of a delicate pink color. Very popular, as it is perfectly hardy and blooms young. **Price, strong, 3-year trees, \$1.50 each; 3 for \$4.00, prepaid.**



Syringa or Mock Orange.



Snowball—Viburnum.

Butterfly Bush - Buddleia

This comparatively new shrub has attracted more attention than any other recent introduction. Its graceful, drooping habit of growth is very beautiful. Flowers are borne in great profusion on every tip of new growth; blooms midsummer until Fall. **Price, first class, heavy, 2-year plants, 75c each; 3 for \$2.00, prepaid.**

Deutzia, Pride of Rochester

One of the finest ornamental shrubs; adapted to all soils. A vigorous grower, beautiful green foliage, produces clusters of showy, double-white, bell-shaped flowers in June and July. **Price, heavy, 2-year plants, 50c each; 3 for \$1.25, prepaid.**

Dogwood

Very valuable for border and screen plantings. Beautiful Summer and Winter, a mass of small clusters of white flowers in Summer, followed with blue berries; bark a deep dark red; very attractive. **Price, heavy, 2-year plants, 50c each; 3 for \$1.25, prepaid.**

Forsythia - Golden Bell

One of the earliest shrubs to bloom in Spring time. The long branches are covered with golden yellow flowers before the leaves appear. Grows well in shade or sun. The foliage is a beautiful dark green. **Price, heavy, 2-year plants, 50c each; 3 for \$1.25, prepaid.**

Hydrangea Arborescens

A very desirable shrub; has the appearance of a low-growing Snowball with its large clusters of white flowers. Particularly desirable on account of coming into bloom before other Hydrangeas. Blooms from early June until middle of August. **Price, heavy, 3-year plants, 85c each; 3 for \$2.35, prepaid.**

Hydrangea Paniculata Grandiflora

For a complete description of this popular shrub, see page 44.

Honeysuckle, Bush Form

Invaluable for screening and massing effect, with their dense green foliage and dark red berries, appearing in Summer and continuing until Fall. Blooms in May and June; flowers pure white and fragrant. Price, heavy, 2-year plants, 50c each; 3 for \$1.25, prepaid.

Indian Currant

Valuable for planting in shady places as the foliage is very persistent. Flowers small, rose colored; the berries are a purplish red and hang on well into the Winter. Price, heavy, 3-year plants, 75c each; 3 for \$2.00, prepaid.

Snowberry

Rose colored flowers in June, followed by large clustered, milk-white fruits which remain well into the Winter. The shrub is compact in form with numerous slender branches. Price, heavy, 3-year plants, 75c each; 3 for \$2.00, prepaid.

Japonica - Flowering Quince

A dense, twiggy bush; branches covered with sharp, stout spines and dark, glossy foliage. A very prolific bloomer, in May the plant is a red blaze of color. Can be used for hedges, mass planting or singly. Price, heavy 3-year plants, 75c each; 3 for \$2.00. Extra heavy, 4-year plants, \$1.00 each; 3 for \$2.75, prepaid.

Snowball - Viburnum

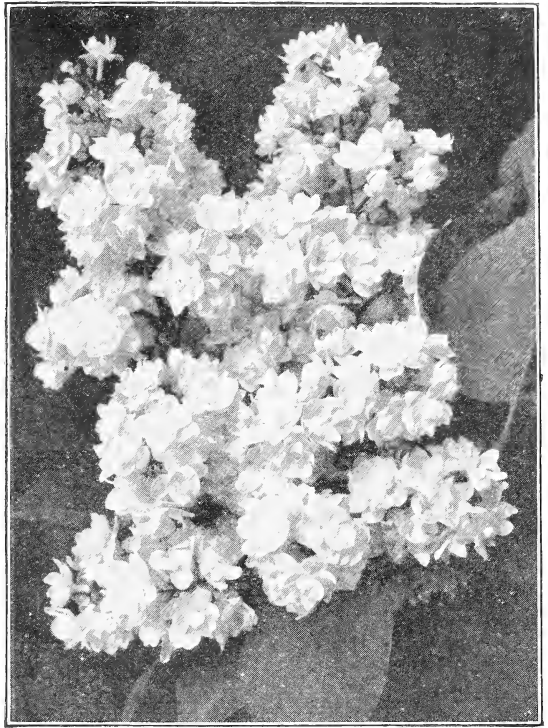
An extremely handsome shrub, with beautiful foliage and snowy white flowers, borne in large clusters. Flowers are radiant and appear in numerous white balls. An old-time favorite; one of the best of the flowering shrubs. Price, heavy, 3-year plants, \$1.00 each; 3 for \$2.50, prepaid.

Syringa or Mock Orange

A tall, vigorous and hardy bush. Produces a mass of white flowers in May, resembling orange blossoms, deliciously fragrant and fine for cutting. One of the best flowering shrubs; flowers very attractive. Price, strong, 3-year plants, 50c each; 3 for \$1.25, prepaid.



Snowberry.



Lilac.

Spirea Anthony Waterer

Very effective for mass plantings, the crimson flowers and variegated foliage making a beautiful contrast with other shrubs. Flowers lasting several weeks. Price, heavy, 3-year plants, 75c each; 3 for \$2.00, prepaid.

Spirea Billiardi

Flowers are rose colored and blooms nearly all Summer; excellent for borders or mass plantings. One of the most vigorous and hardy growers. Price, heavy, 3-year plants, 75c each; 3 for \$2.00, prepaid.

Spirea Van Houttei

For complete description, see page 44.

Weigela Rosea

An elegant shrub, with fine, rose colored flowers; introduced from China. Has numerous spreading branches. Leaves are dark green; flowers a deep pink, large, showy, and produced in great panicles. Blossoms in June. Price, extra heavy, 3-year plants, \$1.00 each; 3 for \$2.50, prepaid.

Lilac

One of the best known flowering shrubs and deserving of its wide popularity. Universally loved for its pleasing fragrance and delicate colorings.

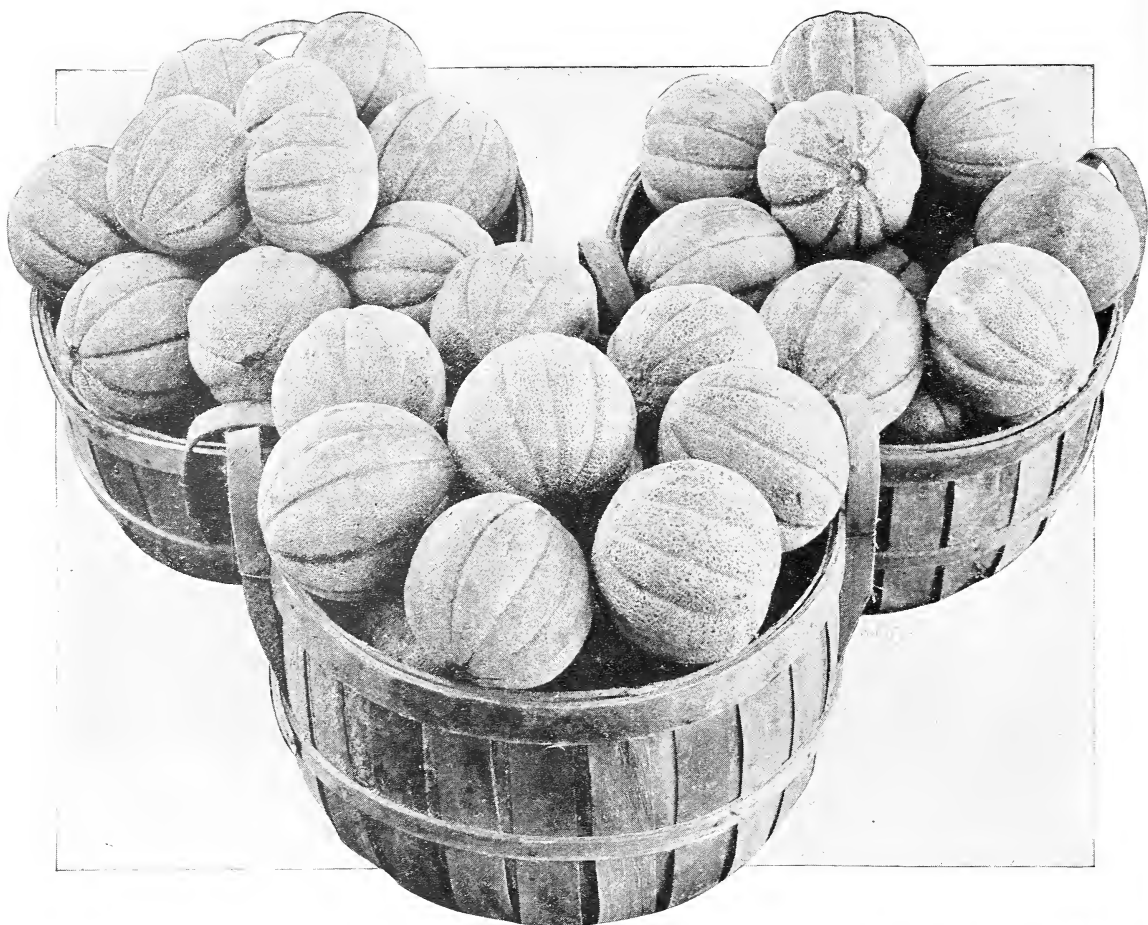
PURPLE. The old familiar sort. Dense panicles of lilac flowers. Very fragrant.

WHITE. Pure white color; very fragrant flowers.

PERSIAN PURPLE. Very graceful. Seldom grows more than 3 to 5 feet high. The pale purple flowers are very fragrant; borne in large, loose panicles.

Price, all varieties, strong, 3-year shrubs, \$1.00 each; 3 for \$2.65, delivered.

Our hardy, matured shrubs give immediate effect and bloom the first season. Why waste two or three years trying to make poor stock grow.



Morrill's Famous "Hearts of Gold" Cantaloupe Seed

No Sir!—We are not going into the Seed Business—because we have all we can do taking care of the 400 acres we have devoted to growing Fruit Plants, Fruit Trees, Bulbs and Ornamental Stock for our customers.

We are not offering you "Hearts of Gold" Cantaloupe Seed to make a big profit—but simply because we have found this wonderful Melon to be just about the finest thing we have ever eaten. We want you to enjoy this delicious, sweet, crisp, juicy Cantaloupe too, and for this reason have made arrangements with the originators to furnish our customers with the original true strain of the World Famous "Hearts of Gold" seed.

"Hearts of Gold" is the earliest maturing high quality Cantaloupe, and matures the entire crop in 80 to 120 days from planting, giving daily pickings of fruit 30 to 60 days, depending on weather conditions. Remarkably hardy as it will resist light frosts, extreme drought or extreme wet weather better than any other variety and will thrive on practically any kind of soil. It is enormously productive, Melons are of uniformly supreme quality, round with thick, golden flesh and small seed cavity, a wonderful shipper and will sell for a premium on all markets.

Some seedsmen are offering "Hearts of Gold" seed at the same price of ordinary Melon seed—it simply cannot be done—no more than you can buy thoroughbred stock at scrub stock prices.

THE PRICE OF MORRILL'S GENUINE "HEARTS OF GOLD" CANTALOUPE SEED IS AS FOLLOWS: 1 lb. seed, sufficient for 1 acre, \$4.50; ½ lb., \$2.50; ¼ lb., \$1.50; 2 ounces seed for home garden, \$1.00.

The Genuine Strain cannot be bought for less. Order your supply today and enjoy America's Finest Melon this year. Cultural instructions free with every order.

Emlong's Gorgeous Darwin Tulips

At Less Than Wholesale Prices

We want everyone to enjoy these marvelous early Spring-blooming flowers, and for that reason are offering largest size, finest quality bulbs, actually at a price below what we can get for them wholesale. The bulbs we offer are grown on our own farms and we will absolutely guarantee every one of them to bloom.

There is nothing more beautiful than a bed or border of Tulips when in bloom, early in the Spring, and if you have never grown them or if you have had poor success with imported Holland bulbs, we want you to plant some of these acclimated American grown bulbs. They will attain a height of 20 to 30 inches and their gorgeous colors will make a display in the Spring that will be long remembered.

We have found the following varieties to be far ahead of all others.

Price, unless otherwise noted, 60c per doz.; \$3.50 per 100, parcel post, prepaid.

KING HAROLD. Deep red with white base. Very large flowers of fine form and substance. Beautiful for the garden, standing the weather well. Height 22 inches.

LOVELINESS. Soft carmine-rose. Good size and fine form. Beautiful in every way. Height 24 inches.

CLARA BUTT. Clear soft colored pink, shaded rose. One of the finest of all Darwins. Height 20 inches.

REV. EWBANK. Silvery heliotrope darkening to lavender and violet at base. Height 20 inches.

PRIDE OF HAARLEM. Bright scarlet with black center, edged white. Fine for bedding or pot forcing. Height 24 inches.

POMONA. A grand new variety. Color brilliant rosy red. A grand variety for beds, borders or forcing. Height 26 inches. **Price, 10c each; \$1.00 per dozen.**

POTTER PALMER. A deep purple, undoubtedly the finest of the darker flowering sorts.

INGLESCOMBE YELLOW. The very finest yellow or orange colored Tulip yet introduced. **Price, 10c each; \$1.00 per doz.**

SPECIAL INTRODUCTORY OFFER

RAINBOW TULIP COLLECTION. 25 large, flowering size bulbs, all colors, \$1.00, postpaid.

"BIG BED" TULIP COLLECTION. 100 largest size bulbs, all colors, \$3.00, postpaid.

IMPORTANT NOTICE

Tulip bulbs must be planted during October and November. Send in your order any time after receiving this catalog and we will send the bulbs at proper planting time. **DON'T WAIT TOO LONG AS OUR SUPPLY WILL GO FAST AT THESE LOW PRICES.**

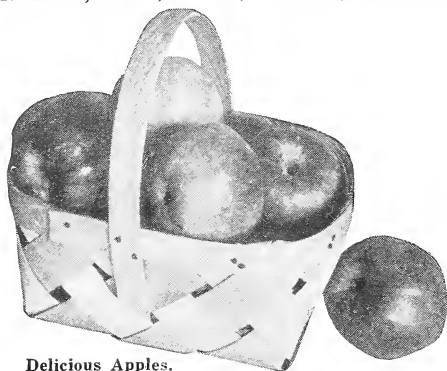


Emlong's Special Bargain Collections

FOR YOUR HOME GARDEN

GOOD STOCK AT LOW PRICES JUST TO GET ACQUAINTED

IMPORTANT NOTICE. Customers living in the following states must add 20% to the prices quoted to partly cover transportation charges. Montana, Wyoming, Colorado, Texas, New Mexico, Arizona, Utah, Idaho, Nevada, Oregon, Washington, California.



Delicious Apples.

APPLE COLLECTION No. 10

6 trees, 3 to 5 feet, worth \$3.00, for only \$2.15.

- 1 Delicious
- 1 Grimes Golden
- 1 Jonathan
- 1 Baldwin
- 1 Yellow Transparent
- 1 Wealthy

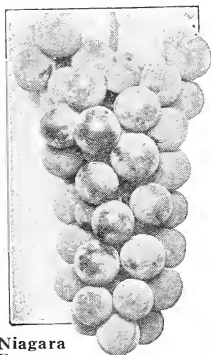
Special Delivered
Price **\$2.15**

PEAR COLLECTION NO. 16

4 trees, 3 to 5 feet, worth \$3.20, for only \$2.35.

- 1 Bartlett
- 1 Kieffer
- 1 Seckel
- 1 Clapp's Favorite

Special Delivered
Price **\$2.35**



Niagara
Grapes.

PEACH COLLECTION NO 12

6 trees, 3 to 5 feet, worth \$2.40; for only \$1.85.

- 1 Belle of Georgia
- 1 Elberta
- 1 Early Elberta
- 1 Rochester
- 1 J. H. Hale
- 1 Wilma

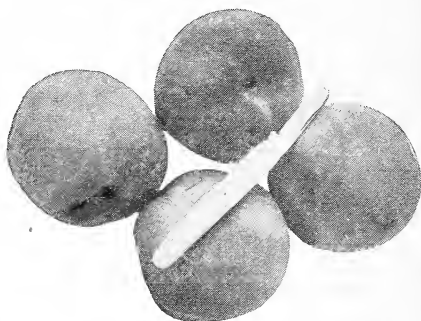
Special Delivered
Price **\$1.85**

GRAPE COLLECTION NO 20

15 strong plants of the finest hardy Grapes, worth \$2.50, for only \$1.85.

- 6 Concord, Black
- 3 Niagara, White
- 3 Campbell, Blue
- 3 Lucile, Red

Special Delivered
Price **\$1.85**



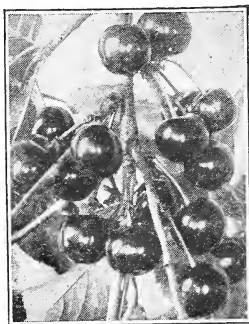
Elberta
Peaches.

BLACKBERRY COLLECTION NO. 22

42 strong plants, worth \$3.75, for only \$2.85.

- 6 Alfred
- 12 Mersereau
- 12 Eldorado
- 12 Early Harvest

Special Delivered
Price **\$2.85**



Early Richmond Cherries.

PLUM COLLECTION NO. 18

4 trees, 3 to 5 feet, worth \$3.25, for only \$2.25.

- 1 Abundance
- 1 German Prune
- 1 Burbank
- 1 Yellow Egg

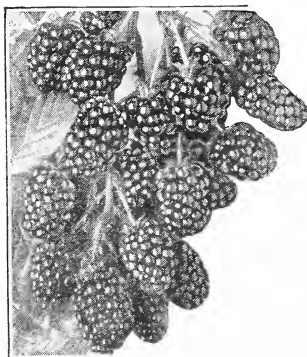
Special Delivered
Price **\$2.25**

CHERRY COLLECTION NO. 14

4 trees, 3 to 5 feet, worth \$3.00, for only \$2.15.

- 1 Early Richmond
- 1 Large Montmorency
- 1 Black Tartarian
- 1 Schmidt's Big

Special Delivered
Price **\$2.15**



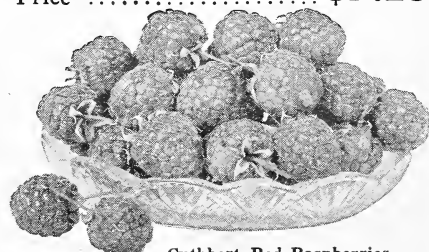
Alfred Blackberries.

RED RASPBERRY COLLEC- TION NO. 24

42 strong plants, worth \$3.25, for only \$2.45.

- 6 Latham
- 12 Victory
- 12 Early King
- 12 St. Regis

Special Delivered
Price **\$2.45**



Cuthbert Red Raspberries.

Emlong's Special Bargain Collections



Frau Karl Druschki.

HARDY ROSE COLLECTION NO. 28

4 strong 2-year bushes, worth \$2.40, for only \$1.98.

- 1 Magna Charta, White
- 1 F. K. Druschki, White
- 1 Ulrich Brunner, Scarlet
- 1 Mrs. Aaron Ward, Yellow

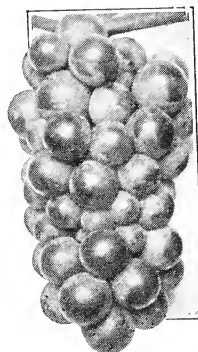
Special Delivered Price **\$1.98**

SMALL FRUIT COLLECTION NO. 30

54 strong plants, worth \$5.00, for only \$3.85.

- 12 Eldorado Blackberry
- 12 Victory Red Raspberry
- 12 Honey Sweet Blackcap
- 12 Columbian Purplecap
- 6 Concord Grape

Special Delivered Price **\$3.85**



Concord Grapes.

FRUIT TREE COLLECTION NO. 32

10 trees, 3 to 5 feet, worth \$4.90, for only \$3.65.

- 1 Elberta Peach
- 1 Delicious Apple
- 1 Montmorency Cherry
- 1 Bartlett Pear
- 1 Rochester Peach
- 1 Wealthy Apple
- 1 Schmidt Cherry
- 1 Abundance Plum

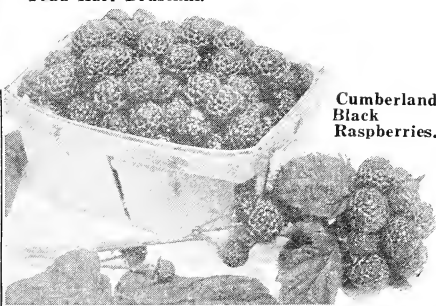
Special Delivered Price **\$3.65**

BLACK RASPBERRY COLLECTION NO. 26

48 strong plants, worth \$3.75, for only \$2.95.

- 12 Honey Sweet
- 12 Cumberland
- 12 Winfield
- 12 Kansas

Special Delivered Price **\$2.95**



Cumberland Black Raspberries.

\$1 BARGAINS — Any Six for \$5.50, Postpaid

We want you to get acquainted with EMLONG'S QUALITY STOCK and for that reason have priced the following bargains at less than the cost of production. This is our way of advertising and we know that a trial order will make you a permanent EMLONG CUSTOMER.

Hardy Ornamental Stock

- No. 33.—3 Forest Trees, 4 to 6 feet. Choice of Silver Maple, American Elm or Carolina Poplar. **\$1.00.**
- No. 34.—12 Amoor River North Privet, 8 to 12 in. **\$1.00.**
- No. 35.—15 California Privet, 8 to 12 in. **\$1.00.**
- No. 36.—8 Japanese Barberry, 8 to 12 in. **\$1.00.**
- No. 37.—10 Spirea Van Houttei or Bridal Wreath, 8 to 12 in. **\$1.00.**
- No. 38.—6 Hydrangea Paniculata Grandiflora, 10 to 12 in. **\$1.00.**
- No. 39.—3 Syringa or Mock Orange, 12 to 15 in. **\$1.00.**
- No. 40.—3 Forsythia or Golden Bell, 12 to 15 in. **\$1.00.**
- No. 41.—3 Deutzia, Pride of Rochester, 12 to 15 in. **\$1.00.**
- No. 42.—3 Bush Honeysuckle, 12 to 15 in. **\$1.00.**
- No. 43.—3 Climbing Roses, 2-year. Choice of Excelsa, Crimson Rambler or Dorothy Perkins. **\$1.00.**

Small Fruit

- No. 44.—75 Strawberry plants, 25 each of Premier, Eaton and Gibson. **\$1.00.**
- No. 45.—12 Concord Grapes, strong, 1-year plants. **\$1.00.**
- No. 46.—10 Early King Red Raspberry and 10 Cumberland Blackcap. **\$1.00.**
- No. 47.—15 Raspberry Plants. Choice of Latham, Victory, Columbian or Honey Sweet. **\$1.00.**

- No. 48.—25 Blackberry Plants. Choice of Eldorado, Mersereau, Snyder. **\$1.00.**
- No. 49.—12 Extra Heavy Transplanted Raspberry Plants. Choice of Cuthbert, Early King or Cumberland. **\$1.00.**
- No. 50.—6 Grape Plants. 2 Lucile, red; 2 Niagara, white; 2 Concord, blue. **\$1.00.**
- No. 51.—6 Currant Plants. 2 London Market, 2 Fay's Prolific and 2 Perfection. **\$1.00.**

Fruit Trees

- No. 52.—4 Peach Trees. Choice of Elberta, Rochester, J. H. Hale, Mayflower, Carman. One variety only. **\$1.00.**
- No. 53.—4 Apple Trees. Choice of Delicious, Grimes Golden, Jonathan, Baldwin, Yellow Transparent, Wealthy, McIntosh. One variety only. **\$1.00.**
- No. 54.—2 Elberta Peach and 2 Delicious Apple. **\$1.00.**
- No. 55.—2 J. H. Hale Peach and 2 Jonathan Apple. **\$1.00.**
- No. 56.—2 Rochester Peach and 2 Baldwin Apple. **\$1.00.**
- No. 57.—1 Elberta Peach, 1 Delicious Apple and 1 Montmorency Cherry. **\$1.00.**
- No. 58.—1 Black Tartarian Cherry and 1 Montmorency Cherry. **\$1.00.**

Flowering Bulbs

- No. 59.—25 Large, Flowering Size. Select Gladiolus Bulbs. Assorted colors. **\$1.00.**
- No. 60.—25 Large, Flowering Size Darwin Tulip Bulbs. Assorted. **\$1.00.**

Which Do You Want—

Your success or failure in the Fruit Business will be determined by the quality of the stock you plant. Buying Fruit Plants or Fruit Trees is just like buying shoes, automobiles, clothing, etc.—you will get just about what you pay for. It's not how much you pay but how much quality you get that determines whether or not you have made a wise selection.



Does it pay to buy cheap shoes—certainly not—but many people do buy them just as a great many people buy cheap nursery stock. Everybody must pay for their own mistakes and one experience with a cheap article is usually enough. At any rate, here is what one of our customers has to say about some cheap Strawberry plants he bought last Spring.

"Please send your catalog and prices as I wish to place my order at once. I have always had fine success with your stock but last spring tried to save a few cents and bought cheap plants. They were cheap all right, only about 400 plants of the 2000 are alive. **No more** cheap plants for me."

E. H. WILSON, New York.

Mr. Wilson probably saved three or four dollars on the 2000 Strawberry plants he purchased last Spring—but how much did he **LOSE**? Let's do a little figuring. 2000 Strawberry plants should produce from \$200 to \$400 worth of berries, but only 20% of Mr. Wilson's plants are alive, which means that the few cents he saved will mean an actual loss of \$150 to \$300 or more.

Profitable Crops—

**It's not how many you plant
but how many you PICK
that counts**

Wouldn't you rather have a half acre of Strawberries give you a profit of \$500 than to have 2 or 3 acres produce at the rate of \$200.00 per acre? In other words if you have only, say, \$25.00 to invest in plants, it will be far better to buy 3,000 high quality, productive plants, than to buy twice that number of so-called cheap plants.

The only crop insurance you can buy is in the stock you plant—dependable stock that is grown right—stock that has a reputation for producing profitable crops of fruit is the **CHEAPEST** stock you can buy.



or Cheap Plants?

If we had cheap stock would you buy it? Supposing you were to come right to our farms and select the stock you want and we were to show you two fields of plants—one on rich upland soil that had been given careful, continuous cultivation—the other carelessly grown on low black soil, and we told you frankly that these plants **might grow** for you and produce some berries, and that we could let you have them a dollar or two cheaper per thousand than the other plants—would you take them?—No!—Not at any price.

Farmers have long known the importance of planting selected seed corn, certified oats, etc., and the same rule certainly applies to nursery stock. First quality, carefully grown plants and trees produce the profitable crops of fruit. You cannot afford to sacrifice big crops and big profits by trying to save a few cents at planting time.

Delivery
Included

Emlong's 1926 Price List

Delivery
Included

5% CASH DISCOUNT ON EARLY ORDERS. SEE CONDITIONS ON BACK OF ORDER SHEET.

You probably have had the sad experience in the past of paying as much or more for parcel post and express charges as you paid for the stock itself. Quite often the unreasonable charges are due to carelessness or dishonesty of the clerks billing your goods.

Prices quoted below represent exactly what your stock will cost delivered to your mail box or express office. This will mean a saving of thousands of dollars to our customers. When comparing our prices with others please remember that TRANSPORTATION CHARGES ARE PAID BY US.

Figure Prices Correctly The prices given below for any quantity apply separately to each variety. For example the price of 200 plants in column one is \$1.65, but should you order 100 plants of two different varieties the price will be \$1.10 for each variety. More than 500 plants of a variety sold at 1000 rate.

Column 1		Column 2		Column 3		Column 4		Column 5		Column 6		
GIBSON SEN. DUNLAP WARFIELD		EATON HAVERLAND CHARLES I DR. BURRILL SAMPLE AROMA		PREMIER HOWARD 17 BIG LATE DELICIOUS WM. BELT GLEN MARY		COOPER PEARL		CHAMPION PROGRESSIVE		EMLONG'S PERFECTED MASTODON		
25 Plants	\$0.40	25 Plants	\$0.50	25 Plants	\$0.50	25 Plants	\$0.75	25 Plants	\$1.00	25 Plants	\$4.00	
50 Plants	.65	50 Plants	.75	50 Plants	.85	50 Plants	1.20	50 Plants	1.65	50 Plants	7.35	
75 Plants	.90	75 Plants	1.00	75 Plants	1.10	75 Plants	1.65	75 Plants	2.15	75 Plants	9.85	
100 Plants	1.10	100 Plants	1.20	100 Plants	1.35	100 Plants	2.00	100 Plants	2.75	100 Plants	12.00	
150 Plants	1.35	150 Plants	1.60	150 Plants	1.70	150 Plants	2.60	150 Plants	3.55	150 Plants	17.50	
200 Plants	1.65	200 Plants	1.95	200 Plants	2.05	200 Plants	3.20	200 Plants	4.25	200 Plants	21.50	
250 Plants	1.90	250 Plants	2.25	250 Plants	2.45	250 Plants	3.80	250 Plants	5.00	250 Plants	26.00	
300 Plants	2.10	300 Plants	2.60	300 Plants	2.85	300 Plants	4.35	300 Plants	5.90	300 Plants	30.00	
350 Plants	2.45	350 Plants	2.90	350 Plants	3.15	350 Plants	4.85	350 Plants	6.65	350 Plants	33.50	
400 Plants	2.65	400 Plants	3.15	400 Plants	3.50	400 Plants	5.25	400 Plants	7.25	400 Plants	36.00	
450 Plants	2.85	450 Plants	3.35	450 Plants	3.75	450 Plants	5.60	450 Plants	7.65	450 Plants	38.25	
500 Plants	3.00	500 Plants	3.50	500 Plants	4.00	500 Plants	6.00	500 Plants	8.00	500 Plants	40.00	
1000 Plants	6.00	1000 Plants	7.00	1000 Plants	8.00	1000 Plants	12.00	1000 Plants	16.00	1000 Plants	80.00	
RED GOLD, 25 plants, \$1.75; 50 plants, \$3.00; 75 plants, \$4.00; 100 plants or more at \$5.00 per 100.												
RED RASPBERRIES, 1-YEAR (500 plants or more at 1000 rate.)												
			12	25	50	75	100	200	300	400	1000	
EARLY KING			\$0.70	\$1.15	\$2.05	\$2.70	\$3.45	\$5.25	\$7.80	\$10.25	\$25.00	
CUTHBERT												
ST. REGIS												
VICTORY												
LATHAM (Redpath)			1.00	1.75	2.85	3.90	4.75	8.35	10.85	13.65	31.50	
			1.50	2.65	4.35	5.85	7.25	13.50	18.35	22.20	50.00	
RED RASPBERRY TRANSPLANTS, 2-YEAR												
EARLY KING			\$1.25	\$2.00	\$3.50	\$4.75	\$6.50	\$12.00	\$16.00	Every Bunch Labeled		
CUTHBERT												
BLACK RASPBERRIES, 1-YEAR												
CUMBERLAND			\$0.75	\$1.20	\$2.05	\$2.70	\$3.45	\$5.25	\$7.50	\$9.65	\$22.00	
PLUM FARMER												
KANSAS												
WINFIELD												
HONEY SWEET			\$1.10	\$1.85	3.20	4.35	5.25	9.35	12.85	15.95	37.50	
COLUMBIAN												
BLACK RASPBERRY TRANSPLANTS, 2-YEAR												
CUMBERLAND			\$1.25	\$2.00	\$3.50	\$4.75	\$6.50	\$12.00	\$16.00	All Prices Include Delivery		
PLUM FARMER												
BLACKBERRIES, 1-YEAR												
ELDORADO			Sucker Plants, All Varieties.									
MERSERAU			\$0.75	\$1.35	\$2.25	\$3.15	\$3.95	\$6.85	\$9.15	\$11.85	\$27.50	
BLOWERS			Root Cutting Plants, All Varieties.									
SNYDER			\$1.00	\$1.75	\$3.00	\$4.15	\$4.95	\$8.95	\$11.45	\$14.70	\$35.00	
EARLY HARVEST												
ALFRED			3.00	5.50	8.75	12.35	15.50	25.00	33.00	40.00	90.00	
BLACKBERRY TRANSPLANTS, 2-YEAR												
ELDORADO			\$1.25	\$2.00	\$3.50	\$4.75	\$6.50	\$12.00	\$16.00	Satisfaction Guaranteed		
MERSERAU												
BLOWERS												
DEWBERRIES, 1-YEAR												
LUCRETIA			\$0.70	\$1.15	\$2.05	\$2.70	\$3.45	\$5.25	\$7.80	\$10.25	\$25.00	
GRAPE PLANTS (400 or more plants at 1000 rate).												
			Each	6	12	25	50	100	200	300	1000	
CONCORD, 1-yr XXX			\$0.15	\$0.80	\$1.45	\$2.65	\$4.85	\$8.45	\$13.75	\$19.50	\$56.00	
CONCORD, 2-yr. XXX			.20	1.05	1.95	3.65	6.85	11.45	18.75	25.50	80.00	
CONCORD, 3-yr.			.50	2.50	4.25	7.75	13.50	25.00				
NIAGARA			1-yr. XXX	.25	1.25	2.25	4.15	7.85	12.35	19.65	27.85	90.00
WORDEN												
MOORE'S EARLY												
CAMPELL'S EARLY												
LUCILE			1-yr. XXX	.30	1.65	3.25	5.65	9.85	17.50	28.65	37.45	120.00
DELAWARE												
ASPARAGUS												
			12	25	50	75	100	200	300	400	1000	
WASHINGTON, 1-yr.			\$0.65	\$1.00	\$1.50	\$1.85	\$2.25	\$3.75	\$4.50	\$5.95	\$14.00	
WASHINGTON, 2-yr.			.85	1.35	2.00	2.75	3.50	5.45	7.00	8.50	20.00	
PALMETTO, 1-yr.			.50	.85	1.20	1.65	1.95	3.25	4.10	5.35	12.00	
PALMETTO, 2-yr.			.65	1.00	1.50	1.85	2.25	3.75	4.50	5.95	14.00	
RHUBARB												
			Each	6	12	25	50	75	100	200		
PEACH FLAVOR, 2-yr.			\$0.20	\$1.00	\$1.75	\$2.75	\$5.00	\$7.15	\$8.95	\$16.50		

ORDER SHEET—Continued

[illegible]

True to Name As all our stock is labeled when dug it is practically an impossibility for us to send you stock that is not true to name. However, if such a mistake should occur we will replace stock free of charge or refund purchase price. This order is accepted with the understanding that in no case will we be liable for more than the original purchase price.

A LIBERAL DISCOUNT FOR JUST A SMALL FAVOR

Many of your friends and neighbors will plant nursery stock this Spring, and if you will hand this catalog to the one who you think is most likely to order plants, trees or shrubbery, you may deduct 5% from the amount of your order, providing you send it in before March 15th. From March 15th to April 15th we will allow a discount of 2%.

GENTLEMEN:—

In order to take advantage of the discount on my order I have handed your catalog to the following party who probably will order some nursery stock this season.

Name

R. F. D. or Street County

Post Office State

HORSERADISH

HORSERADISH	Each	6	12	25	50	75	100
	\$0.15	\$0.75	\$1.25	\$2.00	\$3.50	\$4.65	\$5.50

CURRENTS

	Each	6	12	25	50	100
LONDON MARKET / 1-yr.	\$0.20	\$1.00	\$1.85	\$3.35	\$5.25	\$9.50
WILDER / 2-yr.	.25	1.35	2.50	4.55	8.35	14.50
FAY'S PROLIFIC / 1-yr.	\$0.30	\$1.65	3.25	5.85	9.85	17.50
WHITE GRAPE PERFECTION						

GOOSEBERRIES

DOWNING, 1-yr.	\$0.25	\$1.25	\$2.35	\$4.50	\$7.85	\$12.75
DOWNING, 2-yr.	.30	1.65	3.25	5.85	9.85	17.50
JOSSELYN / 1-yr.	.30	1.65	3.25	5.85	9.85	17.50
CARRIE						

Remember These Prices
Include Delivery and
Every Bunch or Single
Plant Is Labeled to
Prevent Mistakes.
This Means a Big Saving
and Complete
Satisfaction.

FRUIT TREES

Five trees or more of variety may be figured at the ten rate. But if your order calls for one, two, three or four trees of several different varieties they must be figured at the each rate.

Our trees are all Northern Grown, Healthy, Vigorous, Productive, True to Name and carefully graded. They may cost a little more BUT they are worth a lot more—and that's what counts. Don't confuse them with stock that is bought in the South and sold to you at BARGAIN PRICES. Bargains are all right when you are buying shoes or groceries, but not when you are buying Nursery Stock. Cheap plants or trees are high at any rate.

APPLE TREES ALL VARIETIES.	Each	10	50	100
3 to 4 feet, 2-year roots, 1-year tops	\$0.35	\$3.15	\$14.65	\$26.85
4 to 5 feet, 2-year roots, 2-year tops XX	.45	4.15	19.25	37.25
5 to 6 feet, 3-year roots, 2-year tops XX	.55	5.15	23.45	44.75
PEACH TREES ALL VARIETIES.	Each	10	50	100
3 to 4 feet, 2-year roots, 1-year tops	.30	2.65	12.45	22.50
4 to 5 feet, 2-year roots, 2-year tops XX	.40	3.65	15.45	28.45
5 to 6 feet, 2-year roots, 2-year tops XX	.50	4.65	22.45	41.25
SOUR CHERRIES ALL VARIETIES.	Each	10	50	100
3 to 4 feet, 2-year roots, 1-year tops X	.70	6.45	31.25	59.65
5 to 6 feet, 2-year roots, 2-year tops XX	.80	7.45	35.25	69.65
SWEET CHERRIES ALL VARIETIES.	Each	10	50	100
4 to 5 feet, 2-year roots, 1-year tops X	.85	7.95	38.70	74.50
5 to 6 feet, 2-year roots, 2-year tops XX	.95	8.95	42.50	79.50
PEAR TREES ALL VARIETIES.	Each	10	50	100
4 to 5 feet, 2-year roots, 1-year tops X	.75	6.95	33.30	69.00
5 to 6 feet, 2-year roots, 2-year tops XX	.90	8.45	41.50	78.50
PLUM TREES ALL VARIETIES.	Each	10	50	100
4 to 5 feet, 2-year roots, 1-year tops X	.75	6.95	33.30	69.00
5 to 6 feet, 2-year roots, 1-year tops XX	.90	8.45	41.50	78.50
QUINCE TREES.	Each	10	50	100
4 to 5 feet, 2-year roots, 2-year tops	1.00	9.45	44.50	84.50
APRICOT TREES.				
4 to 5 feet, 2-year roots, 1-year tops	.85	7.95	38.70	74.50

ROSE BUSHES

ALL EXTRA HEAVY TWO-YEAR FIELD-GROWN BUSHES.	Each	3	10
HYBRID PERPETUAL EVERBLOOMING	Each	3	10
MAGNA CHARTA			
PAUL NEYRON			
CLIO	\$0.60	\$1.65	\$5.25
FRAU KARL DRUSCHKE			
GEN. JACQUEMINOT			
CLIMBING ROSES	Each	3	10
PAUL'S SCARLET	\$0.60	\$1.65	\$5.25
CRIMSON RAMBLER	\$0.40	\$1.10	\$3.50
DOROTHY PERKINS			
WHITE DOROTHY			
EXCELSA			
HYBRID TEA MONTHLY ROSES	Each	3	10
LA FRANCE	\$0.75	\$2.00	\$6.75
AMERICAN BEAUTY			
RED RADIANCE			
MRS. AARON WARD	.60	1.65	5.25
CAROLINE TESTOUT			
LADY HILLINGDON			
GRUSS AN TEPLITZ			

HEDGE PLANTS AND HARDY ORNAMENTALS

AMOR PRIVET, NORTH, 2-yr., 12-18 in.	Each	3	10	25	100
2-yr., 18-24 in.	\$0.20	\$0.50	\$1.50	\$3.50	\$12.00
2-yr., 2-3 ft.	.30	.75	2.10	5.00	13.00
CALIFORNIA PRIVET, 2-yr., 12-18 in.	.15	.40	1.25	3.50	13.50
2-yr., 18-24 in.	.25	.70	2.00	5.50	20.00
2-yr., 2-3 ft.	.35	1.00	3.00	7.00	26.50
JAPANESE BARBERRY, 3-yr., 12-18 in.	.35	1.00	3.00	7.00	26.50
extra heavy, 3-yr., 2-3 ft.	.75	2.00	6.00	13.50	45.00
ALTHEA, extra heavy, 3-4 ft. trees	1.50	4.00	12.50		
FLOWERING ALMOND, heavy, 3-yr.	.80	2.25	7.00		
BECHTEL'S FLOWERING CRAB, 3-yr. trees	1.50	4.00	12.50		
BUTTERFLY BUSH, heavy, 2-yr. plants	.75	2.00	6.50		
DEUTZIA, heavy, 2-yr. plants	.50	1.35	4.00		
DOGWOOD, heavy, 2-yr. plants	.50	1.35	4.00		
FORSYTHIA, heavy, 2-yr. plants	.50	1.35	4.00		
HYDRANGEA A. G., heavy, 3-yr. plants	.85	2.35	7.00		
HYDRANGEA P. G., 2-yr., 12-18 in.	.40	1.10	3.00		
HYDRANGEA P. G., extra heavy, 2-3 ft.	1.00	2.70	7.50		
HONEYSUCKLE BUSH, heavy, 2-yr. plants	.60	1.50	4.50		
INDIAN CURRANT, heavy, 3-yr. plants	.75	2.00	6.50		
SNOWBERRY, heavy, 3-yr. plants	.75	2.00	6.50		
JAPONICA, heavy, 3-yr. plants	.75	2.00	6.50		
JAPONICA, extra heavy, 4-yr. plants	1.00	2.70	7.50		
SNOWBALL, heavy, 3-yr. plants	1.00	2.70	7.50		
SPIREA VAN HOUTTEI, 2-yr., 12-18 in.	.20	.50	1.50		
SPIREA VAN HOUTTEI, 2-yr., 2-3 ft.	.50	1.35	4.00		
SPIREA VAN HOUTTEI, extra heavy, 3-yr. 3-4 ft.	.85	2.25	7.00		
SPIREA ANTHONY WATERER, 3-yr. plants	.85	2.25	7.00		
SPIREA BILLIARDI, 3-yr. plants	.85	2.25	7.00		
WEIGELA ROSEA, 3-yr. plants	1.00	2.50	8.00		
LILAC, Purple, White, Persian Purple, strong 3-yr. plants	1.00	2.50	8.00		

LANDSCAPE PLAN COLLECTION NO. 1	\$14.85	LANDSCAPE PLAN COLLECTION NO. 3	\$12.35
LANDSCAPE PLAN COLLECTION NO. 2	5.00	LANDSCAPE PLAN COLLECTION NO. 4	7.35

A discount of 5% is allowed on all orders amounting to \$5.00 or more, accompanied by cash in full and received before March 15th. See back of order sheet for conditions.

GLORIOUS GLADIOLI

The finest of Summer-flowering bulbs and the easiest to grow. The varieties we offer are the finest being grown today. Our bulbs are extra large and every one of them guaranteed to bloom or your money back.

6 Wonderful "Glad's"

Price, 10c each; \$1.00 per doz., prepaid.

PRINCEPINE. Carmine-red. A most magnificent sort; flowers large and handsome; color rich carmine, dark shaded throat and large white blotches on lower petals. Long blooming season, spikes four feet high, producing 12 to 15 blossoms.

ANNA EBERIUS. Purple. A truly spectacular Gladiolus. A beautiful, rich velvety purple, shading deeper. Wide open flowers on long, strong spikes. Flowers large and slightly ruffled.

EVELYN KIRTLAND. Pink. Large, wide open flowers with fluted edges. Strong grower; fine, graceful spike; flowers are a most beautiful shade of rose-pink, darker at edges. Without doubt the finest pink "Glad."

CHICAGO WHITE. One of the strongest growers we have, making a good stalk with large spikes of flowers. Nearly pure white in color, beautiful shadings at base of petals.

SCHWABEN. Yellow. Largest-flowered golden yellow sort. Enormous flower spike with six to eight large flowers open at one time. Very strong and tall growth.

MRS. FRANCIS KING. One of the most glorious of all Gladioli. Immense flowers borne on giant spikes, often 18 to 20 flowers on a single spike. Color brilliant scarlet-salmon.

Special Bargains

"GLAD" COLLECTION NO. 1. 12 bulbs, 2 each of the above. \$1.00, postpaid.

"GLAD" COLLECTION NO. 2. 30 bulbs, 5 each of the above. \$2.00, postpaid.

"GLAD" COLLECTION NO. 3. 60 bulbs, 10 each of the above. \$3.50, postpaid.

Popular Well-Known Varieties

Price, 8c each; 75c per doz., postpaid; unless otherwise noted.

AMERICA. A lovely soft pink with touches of lavender, resembling the orchid in coloring. Fine for cutting.

AUTUMN QUEEN. The sensation among the newer "Glad's." The color is a beautiful cream-pink with primrose center, edges suffused with pink and a dainty yellow blotch on lower petals. 15c each; \$1.50 per doz., postpaid.

HERADA. A variety of unusual color and very fine; a pure mauve, glistening and clear, with darker markings in the throat. 10c each; \$1.00 per doz., postpaid.

HALLEY. One of the most attractive of the early bloomers. Large, well opened flowers of delicate salmon-pink.



**OUR
SUPERB
"GLAD"
MIXTURE
25 Large
Bulbs
\$1.00
Postpaid**

LE MARECHAL FOCH. Very early and valuable for cut flowers. Very large flowers of a delicate pink shade.

PEACE. Immense white flowers with pale lilac markings on lower petals. Very large and finely formed flowers.

MRS. FRANK PENDLETON. Flowers very large and well expanded; pink, flushed with carmine or deep red blotches in the throat.

WILBRINCK. A variety that appeals to all flower lovers. Color a beautiful clear pink. Very delicate and showy.

Currants

A few Currant bushes scattered around in odd places will provide the ordinary family with an abundant supply of this fine fruit which is in big demand everywhere for jellies, pies, etc. As a commercial proposition no other fruit will give a greater profit, small patches giving a profit of three to five hundred dollars. Currants thrive on light or heavy soil and bear heavily even when grown under trees or other shady places.

Perfection

This new variety is the "King" of all Currants. The color is a beautiful bright red. The berries are extra large and borne in large clusters, many of them six inches long, and the size of the berries is well maintained to the end of the bunch. Stems are long, making it easily picked without crushing. The season of ripening is about the same as Cherry or Fay, it is tremendously productive. Quality excellent—rich, mild, sub-acid, plenty of pulp with few seeds. Better quality and better flavor than any other large Currant in cultivation. Especially fine for table use.

London Market

There is no variety of Currant so extensively grown as London Market. This variety thrives everywhere. Very productive, the berries are large and borne in large clusters. Color is bright red and very attractive; quality excellent, with mild flavor. Bush healthy and vigorous.

Wilder

One of the strongest growers and exceptionally productive. Clusters and berries are very large. Color deep red and very attractive, quality and flavor extra good and will cling to the bush long after becoming dead ripe. Plants healthy, vigorous and resistant to disease and insects.

Fay's Prolific

A healthy, vigorous, upright-growing variety that produces an enormous amount of fine fruit; especially adapted to the lighter soils. Fruit very large, bright red, and less acid than most varieties. The fruit clusters have long stems, which permit rapid picking. Popular with many growers.

White Grape

Plants healthy and very productive. White Grape is by far the best of the white Currants. Excellent for fresh table use, as it is sweet and palatable. The large, white, first quality berries are borne in large clusters and the bushes are literally loaded every year.



Perfection Currants.

Gooseberries

DOWNING. The popularity of this variety is due to its productiveness, fine quality, beautiful appearance and vigorous growth. It is perfectly hardy, berries large, yellowish green color; excellent for home use or market.

CARRIE. This new variety originated in Minnesota, and is very popular throughout the North, East and West. The plants are clean and healthy, and more productive than any other variety. Berries medium size, red, smooth, attractive and fine flavor.

JOSSEYLN. The bushes are very hardy, vigorous and productive. Extensively grown and claimed by many to be superior to all other varieties. The fruit is produced in abundance, is pale red, smooth, fully three times as large as Houghton.



Downing Gooseberries.

Due to Federal quarantine, Michigan nurserymen are not permitted to ship Currant and Gooseberry Plants West of the Mississippi River. Please do not order Currant and Gooseberry Plants if you live in this territory.



Washington Pedigreed Asparagus.

Washington Pedigreed Asparagus

WE HAVE GROWN A BIG SUPPLY—OUR PRICES ARE LOW

There is no variety of Asparagus as good as Washington, and whether you are growing for home use only or for market, you cannot afford to grow any other. This wonderful new Asparagus was developed and introduced by the United States Department of Agriculture, and although it is just a recent introduction, it has become famous the country over.

RUST RESISTANT—PROFITABLE

Growers everywhere are discarding all other varieties in favor of the famous Washington, because it is earlier, the stalks are larger, more tender, more productive than any other variety, and last but not least, WASHINGTON IS IMMUNE TO RUST, which means that one planting will produce profitable crops for many years.

LARGE—EARLY—TENDER—JUICY

Asparagus buyers everywhere now demand Washington and are willing to pay fancy prices to get it. The demand for Washington is tremendous because when it is once eaten, no other variety will give satisfaction. The stalks are a purplish green color, large, tender and juicy. A very rapid grower, which means many cuttings. Shoots are always tight and do not open until well above the ground.

GROW YOUR OWN

Just a little corner in your garden will produce an abundance of this delicious appetizing early Spring vegetable. We have grown a big supply of fine roots and at the low price we are asking for genuine Washington you cannot afford to be without your own Asparagus garden. A single planting of this great variety will produce abundantly for many years. Order your roots now and we will send them at proper planting time.

Martha Washington—Mary Washington

The two strains of Washington Asparagus are Martha and Mary. We offer both, when ordering specify which variety you want. They are both good, very little difference—however, some authorities claim Mary Washington is a more rapid grower and even more rust resistant than Martha Washington.

Palmetto Asparagus

A remarkably strong-growing and very popular and valuable Asparagus. Bears stalks of large size, is of early maturity, a heavy yielder and usually free from rust. The shoots are usually tinted pink, and are tender to an unusual length. No one will be disappointed with this fine Asparagus.

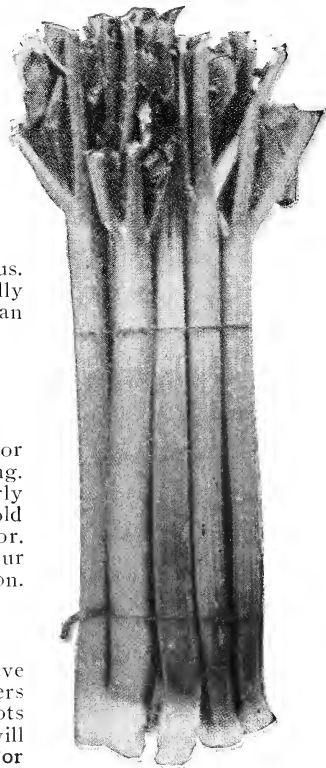
Peach-Flavored Rhubarb

SOMETHING NEW—FINE FOR PIES

Rhubarb should be grown in every garden, as it provides material for early Spring pies and fresh table sauce. It is also valuable for canning. Plant a few roots this Spring, sure, and you will have a supply of this early "fruit" next year. This wonderful new variety differs greatly from the old "pie plant." The stems are very large, tender, with a mild, sub-acid flavor. Yields abundantly and much earlier than the older common varieties. Our roots are strong and priced right—include a few in your order this season.

Horseradish

Horseradish is very easily grown and thrives everywhere. If you have ever compared the freshly dug article with that usually sold over counters you can appreciate the value of the good home grown kind. A dozen roots will provide a generous supply for the ordinary family. One planting will last a number of years. The roots we offer are strictly first class. For prices, see page 52.



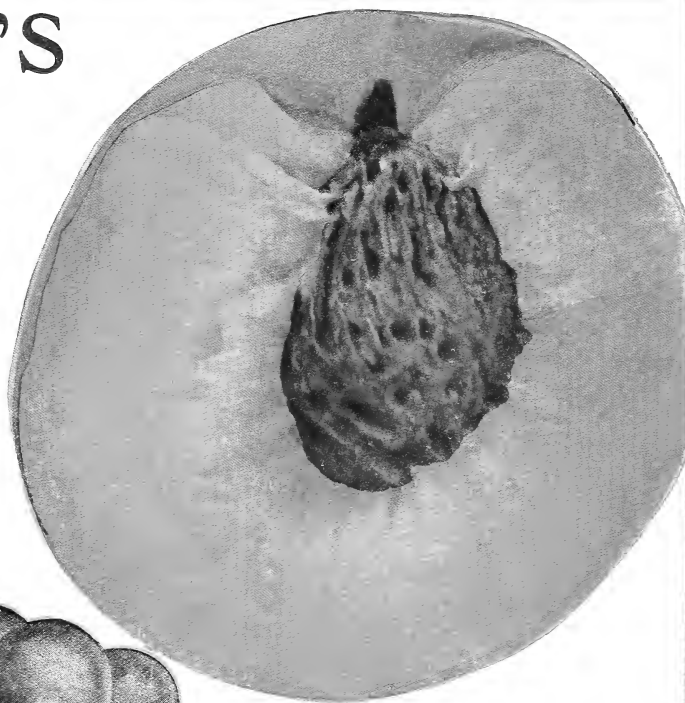
Rhubarb.

EMLONG'S

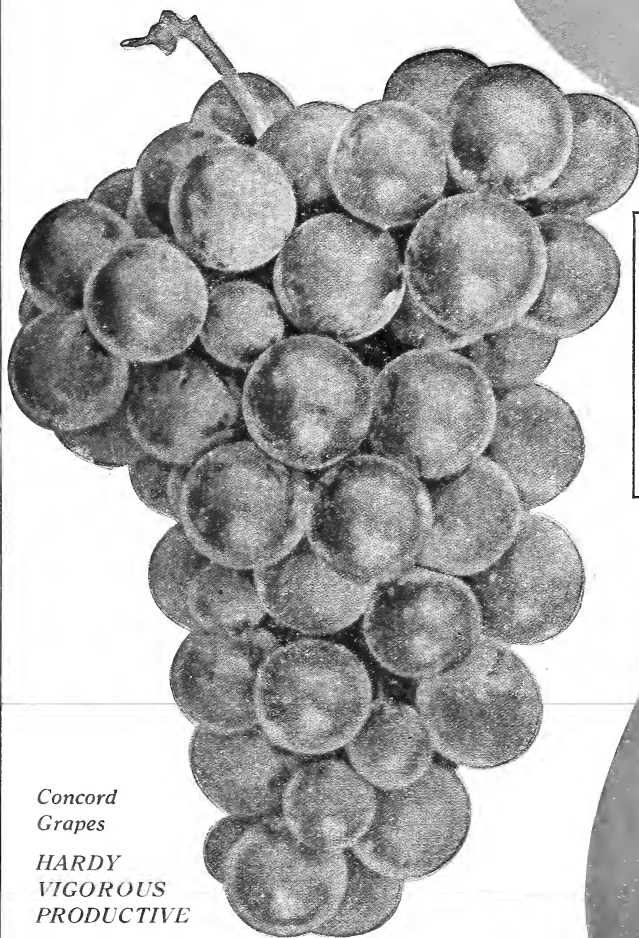
Hardy Fruit Plants

Trees and
Shrubbery

Satisfaction Guaranteed or
Your Money Refunded



Early Elberta Peach

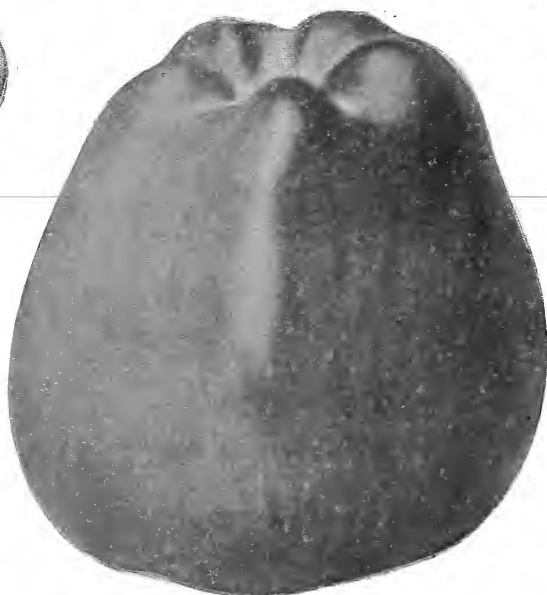


*Concord
Grapes*

**HARDY
VIGOROUS
PRODUCTIVE**

FREE With Every
Order

"Correct Culture for Small Fruits and Orchards"—a valuable book chock full of information for fruit growers and gardeners. Tells you how the big profits are made.



Delicious Apple

Henry Emlong & Sons

51 Years in Berrien County
Stevensville, Michigan